

Lighting the Fire

The learning revolution is on. The profession's continued vitality requires evolving the way we develop, deliver and measure learning and competency for CPAs.

Strategies to Fuel the Future of Learning



INNOVATE AND EXPERIMENT

Adapt and evolve learning to meet the needs of high-performing professionals.

Implement small changes for a huge impact.

Leverage technology to enhance learning experiences.

Filter content and focus resources.

Design for desired outcome.

Deliver any topic, anywhere, any way.



IGNITE A PASSION FOR LEARNING

Motivate and engage learners through meaningful, purposeful experiences.

Start with the learner's needs.

Make learning engaging and relevant.

Create and leverage a unified, global competency framework.

Develop one uniform, global compliance standard.

Rethink compliance to measure learner competency, development or performance.



MAKE LEARNING PERSONAL

Create learning opportunities that address individuals' knowledge and competency needs.



MEASURE WHAT MATTERS

Learning happens everywhere and can't always be quantified in a test result or measured in hours.

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