

# CVFI: Four letters that stand for consistency, transparency and quality in reporting.

Certified in the Valuation of Financial Instruments: An advisory service credential for CPAs and valuation professionals.

The demand for valuation is huge. And growing.



## \$594 trillion

The amount of over-the-counter derivatives in 2018

Source: Notional amounts from the Bank of International Settlements, [stas.bis.org](http://stas.bis.org)

For CFOs, encourage your staff to get the CVFI credential and put a stamp on quality with increased transparency and consistency in valuations.

## Being an AICPA CVFI credential holder:



Boosts your career and shows your manager that you're prepared to take on more responsibility



Signifies your knowledge of the level of documentation needed to support your valuations



Demonstrates your commitment to protecting the public interest



Shows you adhere to the respected AICPA code of conduct and follow a rigorous standard when performing financial instrument valuations



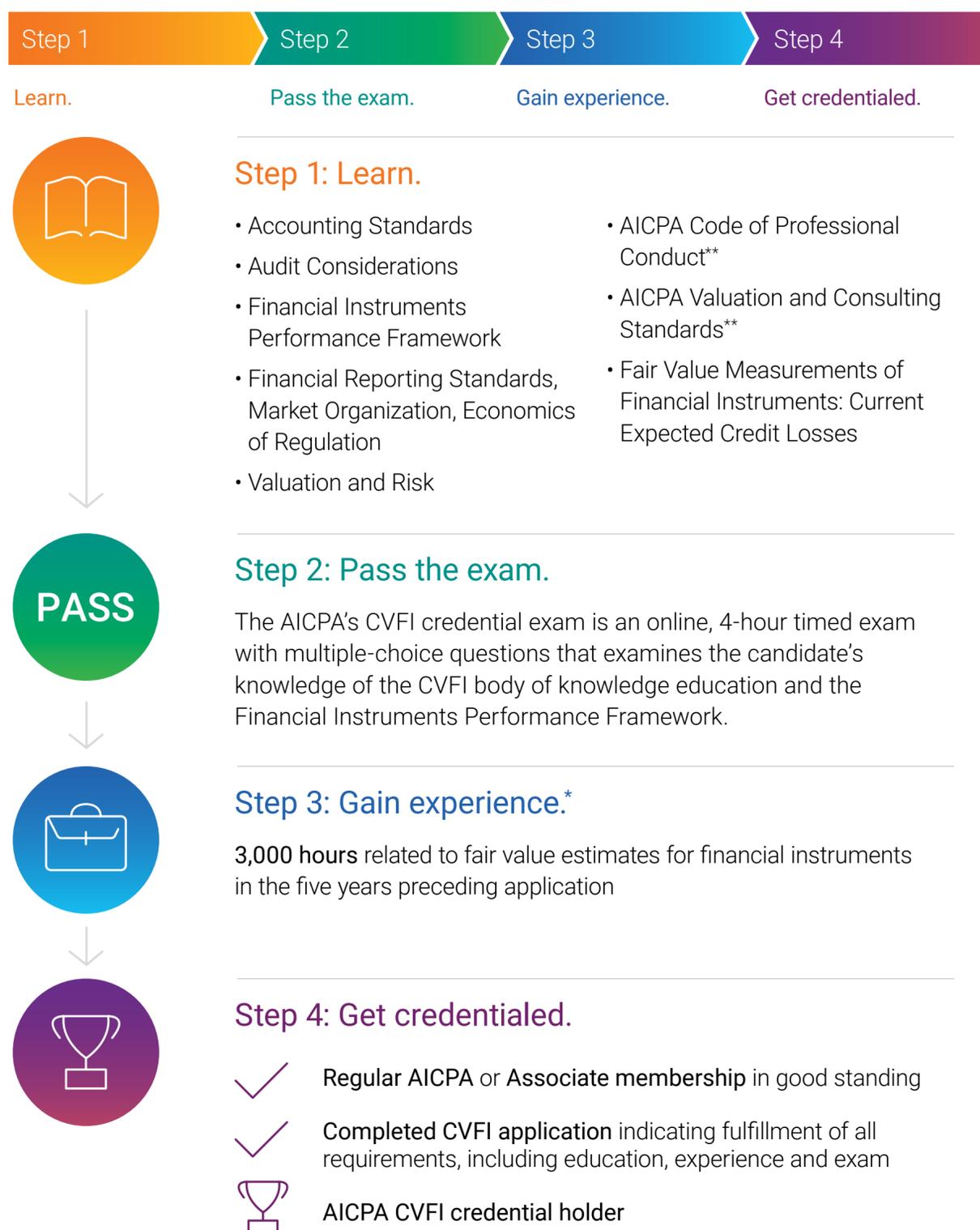
Distinguishes you from other valuation professionals through your training, experience and testing in financial instruments



Demonstrates your competence and confidence in the subject matter and commitment to continued learning in financial instrument valuation

## The pathway to the credential

### Certified in the Valuation of Financial Instruments



For more information or to learn more about the CVFI credential pathway, visit [aicpa.org/CVFI](http://aicpa.org/CVFI).

\*Experience related to fair value estimates for financial instruments may include performing, supervising or managing valuation engagements or assignments as a valuation professional; review of valuations prepared by the firm's valuation team; reviews of valuations prepared by a third party, by management, by auditors and/or auditor firm's valuation team; signing valuation reports; and consulting on, instructing, researching, developing thought leadership and staff development on valuation matters related to financial instruments. Experience must be attested to by a supervisor (or past supervisor, if you changed employers). If a partner/supervisor is not available, peer attestation is acceptable. There are no exceptions to experience attestation.

\*\*Not required for CPAs