



Celebrating women, this month, and every month

Every March, we celebrate National Women's History Month. It's a chance to showcase how far we've come, and acknowledge we still have ways to go.

Women have more opportunities than ever to succeed and advance in the accounting profession. The time has come to harness these opportunities in our professional and personal lives and use them to educate and elevate ourselves, our organizations, staff and other women. Studies have shown that women in leadership positions:

- Increase businesses' bottom line
- Develop, inspire and motivate others
- Encourage collaboration and problem-solving
- Champion innovation

Realizing the advantages of women leadership is *critical* to helping businesses stay relevant for generations to come.

The AICPA and the Women's Initiatives Executive Committee (WIEC) are committed to celebrating the value that women bring to the profession- not only during National Women's Month, but every month. We have compiled a list of resources below for inspiration, motivation, and learning. Together, we can soar to new heights!

Honoring women leaders in the profession

Women to Watch Awards

The AICPA Women to Watch Awards celebrates achievers and creates a platform to discuss and promote the challenges and opportunities for women in the profession. Inspire others and award the successes of dynamic female CPAs within your state.

AICPA CPA Practice Advisor Women's Most Powerful Women in Accounting Awards

These awards are given annually to 25 women leaders who are helping define and advance the profession. Winners are recognized at AICPA ENGAGE in Las Vegas. The 2019 Awards nominations are now open [here](#).

Preparing women for the future

In an AICPA poll conducted at the 2018 Women's Summit, we asked women what topics and skills they needed to brush up on, and the response was clear- technology and leadership skills. We listened and curated a list of the most popular continuing profession education offerings below:

Use WOMENSMONTH to receive 10% off products and \$50 off the Women's Global Leadership Summit.

Technology:

- [Blockchain Fundamentals for Finance and Accounting Professionals Certificate](#)
- [Cyber Fundamentals for Finance and Accounting Professionals Certificate](#)
- [Robotic Process Automation Strategy for Business Leaders](#)
- [Data Analytics Executive Program](#)

Leadership:

- [Human Intelligence: Emotional intelligence](#)
- [Human Intelligence: Leading vs. managing](#)
- [Human intelligence Coaching and mentoring](#)
- [Women's Global Leadership Summit](#)

You can also check out [Changing the Conversation: The proven link between gender diversity and financial results](#) to see how RSM is working to elevate women in the profession and the bottom line.

Inspiring the next generations

The women who inspire us, do so by example. They demonstrate that with hard work and dedication, success can be achieved by anyone, regardless of gender. Today's inspirational women—entrepreneurs, partners, colleagues, wives, mothers and leaders—demonstrate that younger generations can strive toward a rewarding personal life and a successful career.

Here are great ways to support and inspire others:

- **Mentoring:** The AICPA Online Mentoring Program allows participants to seek mentor and/or a mentee outside their organization. Using an online program makes a mentoring relationship easier to fit into busy schedules, creating beneficial and successful outcomes. If you are not an AICPA member, sign up today at [AICPA.org/join](https://aicpa.org/join) and use **MENTORING19 for 50% off** your first year of AICPA membership!
- **Sponsoring toolkit:** Find what sponsorship can bring to your career. Consult this toolkit for more information on how to build strong sponsorship relationships and programs within your organization.

Building an inclusive workplace

- [Women’s Initiative: A step by step plan](#): Find out from other firms what the challenges, successes and lessons learned are from building their women’s initiatives.
- [PCPS Diversity & Inclusion Toolkit](#): Use these resources to set your firm's priorities for increasing diversity and building a culture of inclusion.
- [CEO Action Pledge](#): Share the pledge with your CEO and help us increase the importance of diversity and inclusion across the profession.

Connecting with other women

- [AICPA Women’s Global Leadership Summit](#): Save the date for the 8th Annual AICPA Women’s Global Leadership Summit, which will be held Nov. 6–8, 2019, at the InterContinental San Diego in San Diego, CA. The summit focuses on leadership and best practices to enhance the skills of women leaders and male advocates.
- [AICPA Women in the Profession LinkedIn Group](#): Network with peers. Connect with experienced professionals.

Listening to other women leaders

Subscribe today to the [Go Beyond Disruption](#) podcast and catch any of the scheduled events below:

1-Mar	1	<i>Reinventing You</i>	Dorie Clark
6-Mar	2	<i>Well Being</i>	Lauren Baptiste
13-Mar	4	<i>Workplace Culture</i>	Carolyn Swora
15-Mar	5	<i>Mindful Technology</i>	Amy Vetter
20-Mar	6	<i>Blockchain</i>	Maxine Ryan
22-Mar	7	<i>Fear</i>	Lindsay Stevenson
27-Mar	8	<i>Blockchain</i>	Daisy Ozim
29-Mar	9	<i>Adaptive Mindset</i>	Gretchen
		<i>Adaptive Mindset</i>	Alexis

Other Podcasts:

- [Small Firm Leader](#)
- [Personal Financial Planning](#)