



AICPA Accounting Education Pipeline Resource guide



High school student resources

[StartHereGoPlaces.com](#)

We created this website to help high school students jump-start their accounting careers. Whether they're thinking about a future career in accounting or exploring their options, StartHereGoPlaces.com has a wealth of resources, including:

- Real-life CPA profiles
- Ask a CPA
- Games and tools
- Scholarships
- Virtual field trips

[Start Here, Go Places. resource request](#)

High school teachers, volunteers and state CPA societies can order printed materials to use in the classroom and for presentations. Materials are designed to support and encourage interest in accounting and supplement classroom teachings.

[Bank On It](#)

Created by students for students, this interactive online game challenges students on accounting fundamentals, giving them a taste of real, working-world scenarios and reinforce what they're learning in the classroom.

- **AICPA/NAF Partnership** – This partnership with the National Academy Foundation's National Academies of Finance is designed to prepare students for an accounting career by giving them the knowledge, as well as the technical and soft skills they will need to be competitive. Ways to partner include student communications, the Bank On It Tournament and engagement at the NAF national conference.

[Bank on It Educator's Guide](#)

The educator's guide to using Bank on It in the classroom.

[AICPA Accounting Program for Building the Profession](#)

The AICPA is collaborating with state CPA societies and/or state departments of education to help further high school teachers' impact by inviting high school accounting and business teachers to attend training on a higher-order accounting curriculum called the AICPA Accounting Program for Building the Profession (APBP).

[Scholarships](#)

The AICPA Foundation High School Scholarship offers financial assistance to high school seniors who plan to attend an accredited two- or four-year college or university and plan to major in accounting. Applicants must have taken an advanced accounting course taught by an APBP-trained educator.

College student resources

[ThisWayToCPA.com](#)

This website provides information and resources to help college students and recent graduates at each step of their journey to becoming CPAs. The site provides information on education, the Uniform CPA Exam™, work experience and CPA licensure. Features include:

- **National scholarship search** – Search and apply for scholarships to assist with educational expenses.
- **Exam diaries** – Learn about what strategies helped CPA Exam passers.
- **Plan your career** – An interactive tool to show all the career possibilities in accounting and help students narrow down their path based on their career interests.
- **CPA profiles** – Hear from CPAs about their daily life.
- **State requirements** – Find information on the requirements to sit for the Exam and become a licensed CPA in your state, as well as the contact information for your state board of accountancy and state CPA society.
- **Exam and licensure center** – Online tool that details the exam and licensure process.

[Real CPA Pipeline campaign](#)

To encourage diverse students to go into accounting, we created a national awareness campaign called Real CPAs, featuring CPAs representing diverse backgrounds. New “real” CPAs debunk the typical stereotypes of accounting professionals. Request a campus toolkit to engage students with the campaign on your campus. Real and future CPAs can be found on social media at #RealCPA and #FutureCPA.

[ThisWayToCPA's resource request](#)

Educators, volunteers and state CPA societies can order printed materials to use in the classroom and during on-campus presentations. Materials are designed to support college students' interest and pursuit of accounting and CPA licensure.

[AICPA Student Affiliate Membership](#)

This is a free membership category for full- or part-time students enrolled in a domestic or non-U.S. college or university. Membership includes special discounts and exclusive scholarship opportunities. They will also receive the *Need to Know* newsletter, covering topics spanning preparing for the CPA to budgeting.

[Accounting Scholars Leadership Workshop](#)

The AICPA is host for this annual invitation-only, student-leadership conference. The workshop hones student leadership skills and expands their knowledge of various pathways to success in the profession. Applications open annually for students Nov. 1. The program takes place in May.

[AICPA Legacy Scholarships](#)

This provides scholarship awards ranging from \$1,000–\$10,000 for college students pursuing an accounting or related degree who will pursue CPA licensure. Scholarship awards include:

- **AICPA Minority Accounting Student Scholarship** – The AICPA Foundation provides funding for minority students.
- **AICPA Two-Year Transfer Scholarship** – The AICPA Foundation provides funding for students transferring from a two-year college to a four-year institution.
- **AICPA John L. Carey Scholarship** – The AICPA Foundation provides funding for a non-accounting undergraduate degree who is pursuing a master’s degree in accounting.
- **AICPA/Accountemps Student Scholarship** – Robert Half/Accountemps provides funding for students pursuing an accounting or related degree at a four-year university.

[AICPA Minority Doctoral Fellowship](#)

The fellowship ensures that CPAs of diverse backgrounds are visible in college and university classrooms. The program’s goal is to increase the number of minority CPAs who serve as role models and mentors to young people in the academic environment. The AICPA Foundation awards annual fellowships of \$12,000 to full-time minority accounting Ph.D. scholars who demonstrate significant potential to become accounting educators.

[The Accounting Doctoral Scholars Program](#)

CPAs can earn their Ph.D. and give the accounting students of tomorrow the benefit of their knowledge, skill and expertise. The program provides access to a community of like-minded doctoral students and support.



College educator resources

Resources from the Big Four

On their websites, Deloitte LLP, PwC, EY and KPMG LLP host a wide range of resources for educators, including:

- [Deloitte Trueblood Case Study Series](#)
- [Deloitte Forensic Accounting Case Studies](#)
- [Deloitte Foundation/Federation of Schools of Accountancy Faculty Consortium](#)
- [EY Academic Resource Center](#)
- [KPMG curriculum modules](#)
- [PwC data and analytics case studies](#)
- [PwC tax case studies](#)

[AICPA Accounting Education Center](#)

Our online source for resources and tools for accounting educators.

[Classroom Materials for Accounting Educators](#)

Resources include case studies of accounting, curriculum tools, competency frameworks and other areas.

[The AICPA Accounting Advisory Council Toolkit](#)

The toolkit provides guidelines and best practices to use in building your own council of advisers. We surveyed some of the top accounting programs to provide you with examples of successful councils.

[AICPA Pre-Certification Core Competency Framework](#)

The Framework, which educators developed for educators, defines a set of skills-based competencies all students entering the accounting profession need, regardless of the career path they choose (public/industry/government/not-for-profit) or the specific accounting services they will perform.

[Accounting Education Store – request free sample books!](#)

We offer classroom resources CPAs, CFOs, financial professionals and consultants use every day for up-to-date information and guidance. Our professional materials are filled with real-world knowledge that your students need to understand about the industry's most pressing issues and critical procedures.

[Student Engagement Toolkit](#)

We conducted discussion groups with students, staff and volunteers to find out how you can most effectively connect with future accounting professionals. And we used those insights to create resources to make your presentation as smooth as possible.

[360 Degrees of Financial Literacy](#)

The Financial Literacy Resource Center provides information and turnkey resources for CPAs to use in volunteer efforts. This ranges from talking to elementary school students about money basics to organizing workplace brown bags on retirement planning, thousands of CPAs volunteer annually as part of the 360 Degrees of Financial Literacy effort.

[Extra Credit newsletter for accounting educators](#)

This monthly e-newsletter brings you a roundup of the top stories affecting accounting education, ideas for innovation in the classroom and resources from the AICPA to support educators. [Subscribe to the Extra Credit newsletter.](#)

[Grant opportunities](#)

Accounting educators who submit an approved research proposal are eligible for access to firm personnel, up to \$15,000 in funding and, where applicable, access to peer reviewers or anonymized firm data the AICPA Peer Review Program provides with firm consent.

[Award opportunities](#)

We recognize professors as champions of education and inspirers to thousands of college students. Professors are encouraged to submit their most innovative accounting course teaching techniques for the opportunity to earn an award.

AICPA Accounting Profession Diversity Pipeline Symposium

This annual symposium provides a platform for firms, universities/faculty and state societies to explore best practices and identify ways to overcome obstacles in filling the accounting pipeline with diverse professionals. Email diversity@aicpa.org to be notified when registration is open.

Firm and state society resources

The AICPA Diversity and Inclusion team provides grant opportunities for firms, organizations, state societies, colleges and universities that seek to research, support, or engage the pipeline of underrepresented minorities in the accounting profession. For available grant opportunities please contact diversity@aicpa.org.

The AICPA Accounting Profession Diversity Pipeline Symposium, held annually in May, is an event for firms, accounting faculty/administrators and state societies where best practices for increasing the pipeline of underrepresented minorities in the accounting profession are shared. Please contact diversity@aicpa.org for more information.

CPA Exam resources

State-by-state requirements to sit for the Exam are at [nasba.org/stateboards](https://www.nasba.org/stateboards).

To get news and industry updates specific to your individual state, [visit](#) the AICPA contacts page for the U.S. Boards of Accountancy and CPA state societies.

[CPA Exam Blueprints](#)

Published once or twice per year, these blueprints outline all content that may be tested in each Exam section.

[CPA Tutorial and Sample Tests](#)

The tutorial topics explain the Exam’s functionality of question types, tools, resources and navigation. Tutorial topics are under the “Help” button within each sample test. The tutorial is not available at test centers and does not contain actual Exam content.

There is a sample test for each section of the Exam. The sample tests let you practice with the Exam’s question types, tools and resources as they will function in a Prometric test center. You can answer test questions that represent all the question types on the Exam: Multiple-choice questions (MCQ), task-based simulations (TBS) and written communication tasks (WCT). The sample questions provide an answer key but are not intended to reflect your readiness to take the Exam.

[Exam Candidate Affiliate AICPA Membership](#)

Whether you’re a college student or an active Exam candidate, there are numerous benefits to signing up for membership:

- Discounts on products and services you use every day for your personal and professional needs, including travel, technology, office supplies, shipping and more
- Networking opportunities – conferences, volunteer groups and task forces – plus support through advisory service communities and the Benevolent Fund
- Professional development and Continuing Professional Education (CPE) conferences, events and opportunities
- Newsletters and magazines, from the *Journal of Accountancy* to *CPA Letter Daily*, offering the latest news and developments in the accounting profession

While the AICPA does not endorse or promote any specific review course provider, we encourage you to do your research and see if a review course is right for you.

- Review courses offer sample tests and materials.
- Many review courses offer both online and in-person classes.
- In some cases, employers will offset the partial or full cost of their employee’s review course.

For more information on AICPA Accounting Education Pipeline resources, contact Florence Holland, Lead Manager – Pipeline Initiatives, at Florence.Holland@aicpa-cima.com.

