

**360 Degrees of Financial Literacy and Feed the Pig
Awards List**
(as of May 21, 2010)

360 Degrees of Financial Literacy

- 2010 Hermes Creative Awards, Honorable Mention
 - 360 Degrees of Financial Literacy Website
- 2009 Associations Advance America Awards
 - Award of Excellence
- 2008 PR News Nonprofit PR Awards
 - Media Relations – “Helping Americans Get on the Right Financial Track”
- 2008 Associations Advance America Awards
 - Award of Excellence, (360 and Feed the Pig)
- 2008 The Communicator Awards (Audio Competition)
 - Award of Excellence, “Register” Radio Ad
- 2008 The Communicator Awards (Audio Competition)
 - Award of Distinction, Radio Campaign
- 2008 The Communicator Awards (Audio Competition)
 - Award of Distinction, “Fortune” Radio Ad
- 2008 The Communicator Awards (Audio Competition)
 - Award of Distinction, “List” Radio Ad
- 2008 The Communicator Awards (Audio Competition)
 - Award of Distinction, “List” Radio Ad – Writing/Script
- 2008 The Communicator Awards (Print Competition)
 - Award of Distinction, 360 Print Ad, Magazine Ad
- 2008 The Communicator Awards (Print Competition)
 - Award of Distinction, 360 Print Ad, Business/Trade Ad
- 2008 Hermes Creative Award, Platinum
 - 360 Degrees of Financial Literacy Radio Ad Campaign
- 2007 PR News Non Profit Award
 - Best Press Release
- 2007 MarCom Awards, Platinum
 - 360 Degrees of Financial Literacy Radio Ad Campaign
- 2007 MarCom Awards, Platinum
 - "Wish List" 360 Degrees of Financial Literacy Radio Ad Writing/Script
- 2007 MarCom Awards, Gold
 - 360 Degrees of Financial Literacy Ad Campaign
- 2007 MarCom Awards, Gold
 - 360 Degrees of Financial Literacy Newspaper Ad
- 2007 MarCom Awards, Gold
 - "Monica's Life" Degrees of Financial Literacy Radio Ad Writing/Script
- 2007 MarCom Awards, Honorable Mention
 - "Monica's Life" 360 Degrees of Financial Literacy Radio Ad
- 2007 MarCom Awards, Gold
 - www.360financialliteracy.org

- 2005 Platinum Award, League of American Communications Professionals
 - Top 50 Communications Materials of 2005, League of American Communications Professionals
- 2005 Financial Planning Award of Excellence, *CPA Wealth Provider*
- 2005 Clarion Award, Women in Communications
- 2005 Summit Award, American Society of Association Executives
- 2005 Platinum PR Award (Honorable Mention) PR News
- 2005 The Communicator Awards
- 2005 WEBAWARD, Web Marketing Association
 - Standard of Excellence for www.360financialliteracy.org
- 2005 Web Star of the Week Award (June 2005), WebCPA
- 2004 Summit Award, American Society of Association Executives
 - For *Disaster Recovery: A Guide to Financial Issues*

Feed the Pig

- 2010 Hermes Award, Platinum
 - Feed the Pig TV PSAs
- 2010 Hermes Award, Gold
 - National Pig Day Savings Tip E-card
- 2010 Hermes Award, Honorable Mention
 - Feed the Pig Website
- 2010 Internet Advertising Competition Award, Web Marketing Association
 - Outstanding Web Site
- 2010 Learning Magazine's Teacher Choice Award
 - Feed the Pig for Tweens
- 2009 Education in Financial Literacy Education (EIFLE) Award
 - Curriculum of the Year: K-12, Money Management
- 2009 Associations Advance America Awards
 - Award of Excellence
- 2009 The Communicator Awards
 - Award of Excellence, TV PSAs
- 2009 The Communicator Awards
 - Award of Excellence, OOH PSAs
- 2009 The Communicator Awards
 - Award of Distinction, Radio PSAs
- 2009 The Communicator Awards
 - Award of Distinction, PSA Campaign
- 2009 min's Best of the Web Award, Finalist
 - Feed the Pig Web Site
- 2008 Summit International Awards, Leader
 - Feed the Pig Podcasts
- 2008 MarCom Award, Gold
 - Feed the Pig for Tweens Curriculum
- 2008 Platinum Spotlight Award, League of American Communications Professionals – Feed the Pig Podcast Series

- Top 100 (#87) Communications Materials of 2008
- 2008 PR News Platinum PR Award
 - Feed the Pig Podcast Series
- 2008 ASAE Gold Circle Award
 - Feed the Pig Podcast Series
- 2008 Apex Awards (Calendars, Posters & Certificates)
 - Award of Excellence, Feed the Pig 2008 Savings Calendar
- 2008 The Communicator Awards (Interactive Competition)
 - Award of Excellence, Feed the Pig Microsite
- 2008 The Communicator Awards (Print Competition)
 - Award of Distinction, Feed the Pig Brochure
- 2008 The Communicator Awards (Audio Competition)
 - Award of Distinction, Feed the Pig Podcast Series
- 2008 The Communicator Awards (Interactive Competition)
 - Award of Distinction, National Pig Day E-Card
- 2008 The Communicator Awards (Audio Competition)
 - Award of Distinction, Feed the Pig Radio PSAs
- 2008 Hermes Creative Award, Honorable Mention
 - Feed the Pig Brochure
- 2007 Association Trends All Media Contest, Gold
 - “TV Store” PSA
- 2007 MarCom Award, Platinum
 - Feed the Pig Microsite
- 2007 MarCom Award, Platinum
 - Feed the Pig Podcast Series
- 2007 MarCom Award, Platinum
 - Feed the Pig TV PSA Campaign
- 2007 MarCom Award, Gold
 - Feed the Pig Brochure
- 2007 MarCom Award, Gold
 - Feed the Pig Weekly Savings Tip
- 2007 MarCom Award, Honorable Mention
 - Feed the Pig 2008 Savings Calendar
- 2007 MarCom Award, Honorable Mention
 - Feed the Pig National Pig Day E-Card
- 2007 MarCom Award, Honorable Mention
 - Feed the Pig Radio PSA Campaign
- 2007 Associations Advance America Awards
 - Award of Excellence, Campaign
- 2007 Hermes Creative Award, Platinum
 - Feed the Pig Podcast Series
- 2007 Hermes Creative Award, Platinum
 - Feed the Pig Microsite
- 2007 Hermes Creative Award, Platinum
 - Feed the Pig TV PSA “Feed the Pig”

- 2007 Hermes Creative Award, Gold
 - Feed the Pig TV PSA “Laugh”
- 2007 Hermes Creative Award, Gold
 - Feed the Pig Radio PSA “Commercial Break: 30”
- 2007 Hermes Creative Award, Honorable Mention
 - Feed the Pig National Pig Day E-card
- 2007 Internet Advertising Competition Award, Web Marketing Association
 - Outstanding Achievement in Internet Advertising - Best Non-profit Microsite/Landing Page
- 2006 The Communicator Awards (Video Competition)
 - Award of Excellence, “Rocket” PSA
- 2006 The Communicator Awards (Video Competition)
 - Award of Excellence, “Laugh” PSA
- 2006 The Communicator Awards (Video Competition)
 - Awards of Distinction, “TV Store” PSA
- 2007 Web Star of the Week Award, WebCPA
- 2006 Financial Planning Award of Excellence, *CPA Wealth Provider*