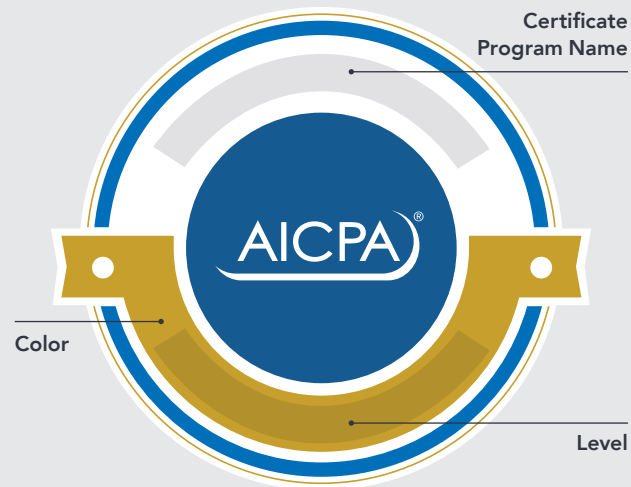


LEARN IT. EARN IT. SHARE IT.

AICPA digital badges are the convenient way to showcase your professional accomplishments.

WHAT IS AN AICPA DIGITAL BADGE?

A digital representation of your significant professional accomplishments, combined with a verifiable description of the specific knowledge and skills required to earn it. A digital badge is easily shared online, unlike paper certificates.



DIGITAL BADGE RATING SYSTEM



WHAT IS THE VALUE OF A DIGITAL BADGE?



It shows the world the knowledge and skills you demonstrated to achieve your certificate from a respected, credible source.



It helps you publicize your accomplishments on social media, on your website and in your email signature.



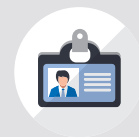
It demonstrates that your knowledge is up to date.



WHO WILL NOTICE?



Clients



Employers



Prospective clients



Colleagues

WHERE CAN I USE A DIGITAL BADGE?



Twitter



Facebook



LinkedIn



Website



Email Signature

Digital badges let the world know what you've accomplished, quickly and easily! Post them on your social media platforms, your email signature and your website.

Learn more at aicpa.org/digitalbadges.

