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AICPA and *InvestmentNews* Team Up To Offer Online Tax Season Assistance to Financial Advisers

Washington, DC (March 4, 2008) – The American Institute of Certified Public Accountants and *InvestmentNews* have teamed up this tax season to offer online answers to tax questions submitted by financial advisers.

Readers of the weekly newspaper will be able to submit tax questions [www.investmentnews.com/qa] to *InvestmentNews* for consideration. The answers will be provided by a panel of CPAs who are members of the AICPA’s Tax Division.

“Our members were delighted to be asked to participate in this *InvestmentNews* project,” said Tom Ochenschlager, AICPA vice president – taxation. “They see it as a way to use their expertise as a public service during tax season.”

Suzanne Siracuse, publisher of *InvestmentNews*, said, “A similar question and answer opportunity on our web site on year-end planning was such a success with our readers we decided to offer readers a chance to ask tax questions.” Members of the AICPA’s Personal Financial Planning Section answered the year-end planning questions.

“Ask the CPA Q&A” on *InvestmentNews*’ web site will run through April 15. The questions and answers will be archived on the web site.

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About the AICPA:

The American Institute of Certified Public Accountants (www.aicpa.org) is the national, professional association of CPAs, with more than 350,000 members, including CPAs in business and industry, public practice, government, and education; student affiliates; and international associates.

It sets ethical standards for the profession and U.S. auditing standards for audits of private companies; federal, state and local governments; and non-profit organizations. It develops and grades the Uniform CPA Examination.

The AICPA is the sponsor of a national public-education effort called 360 Degrees of Financial Literacy (www.360financialliteracy.org), designed to improve the financial understanding of Americans at all age levels. A related campaign, Feed the Pig (www.feedthepig.org), cosponsored with the Ad Council, is designed to help Americans ages 25 to 34 years old save for long-term financial security.

The AICPA maintains offices in New York; Washington, D.C.; Durham, N.C.; Ewing, N.J.; and Lewisville, TX.

Media representatives are invited to visit the AICPA Online Media Center at www.aicpa.org/mediacenter.

About *InvestmentNews*:

Since 1998, *InvestmentNews* has been delivering news and analysis essential to the business of financial advisers. The weekly newspaper, which combines comprehensive news with accurate, independent reporting on the entire financial services industry, provides financial advisers with insight into the market unavailable in any other publication.

In addition to news, *InvestmentNews* organizes a number of webcasts and conferences throughout the year, bringing together readers with key industry experts. The *InvestmentNews*' main office is located in New York, with offices in Boston, Irvine, Chicago, Detroit, Philadelphia, San Francisco and Washington, DC.

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