

NEWS RELEASE

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AICPA, DELL, PC MAGAZINE ONLINE COURSE HELPS SMALL BUSINESSES WITH FINANCIAL MANAGEMENT

NEW YORK (January 31, 2008) – Ilene Eisen, CPA.CITP, a member of the American Institute of Certified Public Accountants, is the guest instructor for a free online course, “Financial Management Made Easy - Solutions for Small Businesses,” co-presented by the AICPA, Dell Inc. and *PC Magazine*.

Eisen, a principal with the California-based firm ie Solutions, served on the Institute’s Certified Information Technology Professional (CITP) credential committee. The course is part of *PC Magazine*’s Learning Center series for businesses with up to 25 employees.

“It’s essential that small businesses possess the right resources to meet increasingly complex financial and accounting compliance needs,” said Stephen Winters, AICPA director – specialized communities and firm practice management. “Our goal is to provide them with essential tools and steer them into the direction they need to succeed in a changing climate that puts new demands on them.”

The course consists of three lessons:

- Technology Tools for Easy Financial Management
- Complete Solutions for Standardized Financial Reporting
- Financial and Accounting Compliance and Outsourced Resources

Eisen is featured on the third lesson. *PC Magazine* Contributing Editor Matt Sarrel is the lead instructor.

The on-demand online course is now available on Dell's Small Business 360 website at, www.dell.com/financial_training

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“Because CPAs play a critical role as advisors to small businesses, the AICPA is an important partner for Dell and our customers,” said Karen Quintos, vice president of Dell small and medium business marketing. “We view the partnerships we create on behalf of customers as another important role Dell plays in helping them be more successful. We encourage entrepreneurs to take advantage of the leadership and advice the AICPA is sharing through this learning series.”

About the AICPA

The American Institute of Certified Public Accountants (www.aicpa.org) is the national, professional association of CPAs, with more than 350,000 members, including CPAs in business and industry, public practice, government, and education; student affiliates; and international associates. It sets ethical standards for the profession and U.S. auditing standards for audits of private companies; federal, state and local governments; and non-profit organizations. It develops and grades the Uniform CPA Examination.

The AICPA sponsors the Certified Information Technology Professional (CITP) credential, which it offers exclusively to CPAs who specialize in business technology, information management and assurance. This credential is granted to CPAs who demonstrate broad-based business technology expertise through their knowledge, skill and experience.

The AICPA spearheads a national public-education effort of the CPA profession called 360 Degrees of Financial Literacy (www.360financialliteracy.org), designed to improve the financial understanding of Americans at all age levels. A related campaign, Feed the Pig (www.feedthepig.org), co-sponsored with the Ad Council, is designed to help Americans aged 25 – 34 save for long-term financial security.

The AICPA maintains offices in New York, NY; Washington, DC; Durham, NC; Ewing, NJ; and Lewisville, TX.

Media representatives are invited to visit the AICPA Online Media Center at www.aicpa.org/mediacenter.

Dell Small Business 360™ is Dell’s online resource center with information and tools for growing businesses. Small Business 360 features articles and videos, expert advice, training, events, and a community of other small businesses -- all providing a 360-degree view of technology and business.

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