

# NEWS RELEASE

**Contact: Mitchell Slepian**  
**212-596-6177**  
[mslepian@aicpa.org](mailto:mslepian@aicpa.org)

## **AICPA CALLS FOR PROPOSALS FOR 2008 RESEARCH GRANTS IN MANAGEMENT ACCOUNTING**

**NEW YORK (January 14, 2008)** – The American Institute of Certified Public Accountants is soliciting proposals for 2008 research grants on management accounting in collaboration with the American Accounting Association’s Management Accounting Section.

The AICPA will fund one or more projects with grants up to \$75,000. Members of the AAA Management Accounting Section may submit proposals for research in the following areas:

- **Strategic Management** – Advancing the role of the management accountant as a strategic partner in the organization.
- **Performance Management** – Developing the practice of business decision-making and managing the performance of the organization.
- **Risk Management** – Contributing to frameworks and practices for identifying, measuring, managing and reporting risks to the achievement of the objectives of the organization.

The deadline for proposals is March 31, 2008. The AICPA will select winning proposals by April 30, 2008, and is seeking to have the research completed by July 31, 2009. The researchers will be expected to produce a final report, a paper intended for publication in a major academic journal and an article for the *Journal of Accountancy*, the Institute’s monthly magazine. Proposal guidelines may be found at <http://fmcenter.aicpa.org/>.

“The AICPA is committed to expanding the body of knowledge in this critical area,” said Christopher McKittrick, the Institute’s director of Business, Industry and Government. “Many of our members are employed in business, industry and government in positions that include management accounting.”

-more-

### **About the AICPA**

The American Institute of Certified Public Accountants ([www.aicpa.org](http://www.aicpa.org)) is the national, professional association of CPAs, with more than 350,000 members, including CPAs in business and industry, public practice, government, and education; student affiliates; and international associates. It sets ethical standards for the profession and U.S. auditing standards for audits of private companies; federal, state and local governments; and non-profit organizations. It develops and grades the Uniform CPA Examination.

The AICPA is the sponsor of a national public-education effort called 360 Degrees of Financial Literacy ([www.360financialliteracy.org](http://www.360financialliteracy.org)), designed to improve the financial understanding of Americans at all age levels. A related campaign, Feed the Pig ([www.feedthepig.org](http://www.feedthepig.org)), co-sponsored with the Ad Council, is designed to help Americans 25 – 34 save for long-term financial security.

The AICPA maintains offices in New York; Washington, D.C.; Durham, N.C.; Ewing, NJ; and Lewisville, TX.

Media representatives are invited to visit the AICPA Online Media Center at [www.aicpa.org/mediacenter](http://www.aicpa.org/mediacenter).

### **About the AAA**

The American Accounting Association (<http://aaahq.org/about.cfm>) promotes worldwide excellence in accounting education, research and practice. Founded in 1916 as the American Association of University Instructors in Accounting, its present name was adopted in 1936. The Association is a voluntary organization of persons interested in accounting education and research.

###