



# IFRS Readiness Tracking Survey

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September/October 2008



## Survey Background

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- Initial execution of what is to become a semi-annual survey
  - Conducted 9/22 through 10/2 2008
  - 1495 responses – 1306 qualified (BI or Public Practice member)
- Measures members readiness to implement IFRS along with other questions that will vary with each iteration of the survey
- This iteration provides information on what challenges members expect to face and what resources they may need and want

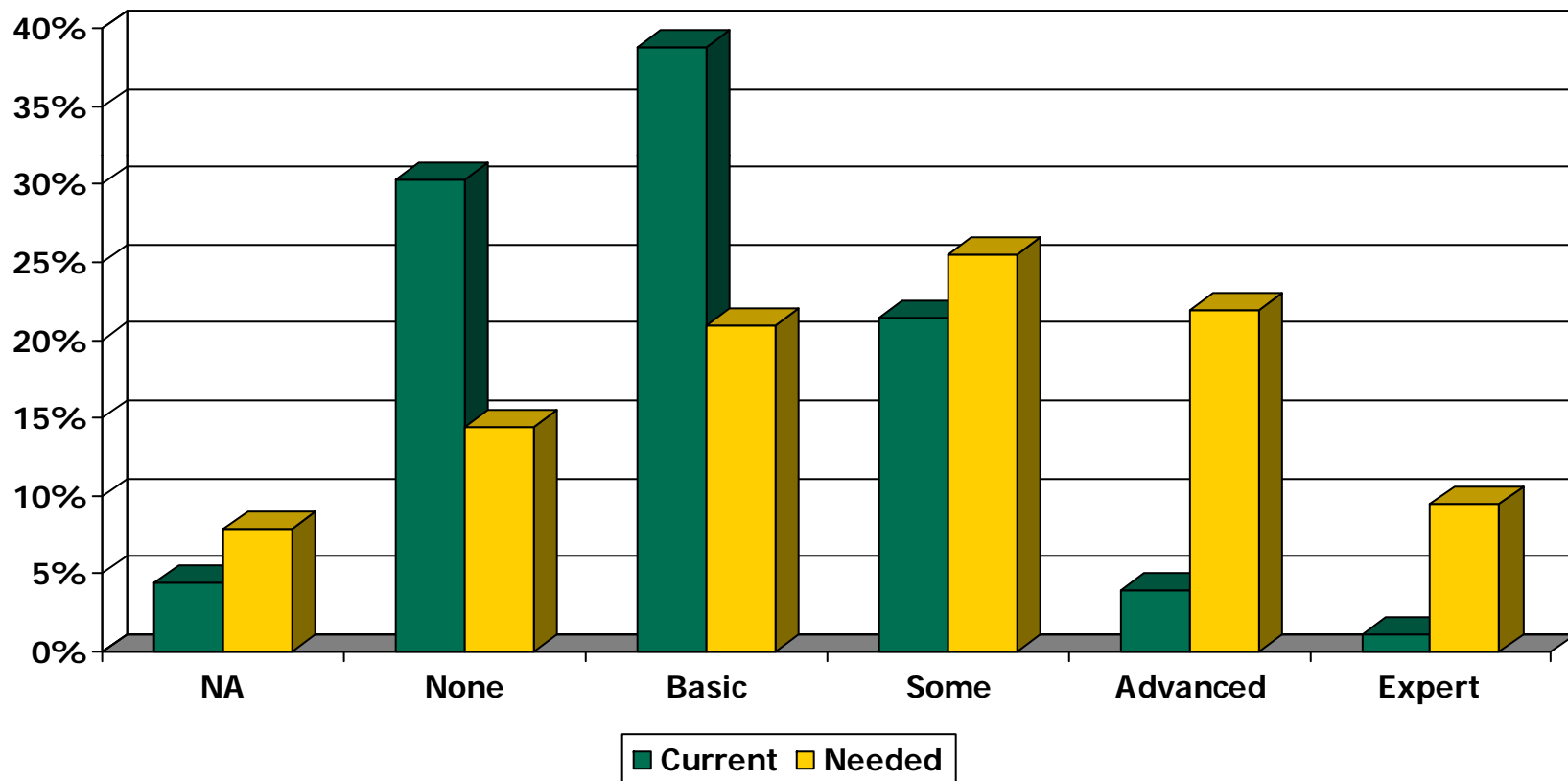


## Survey Highlights

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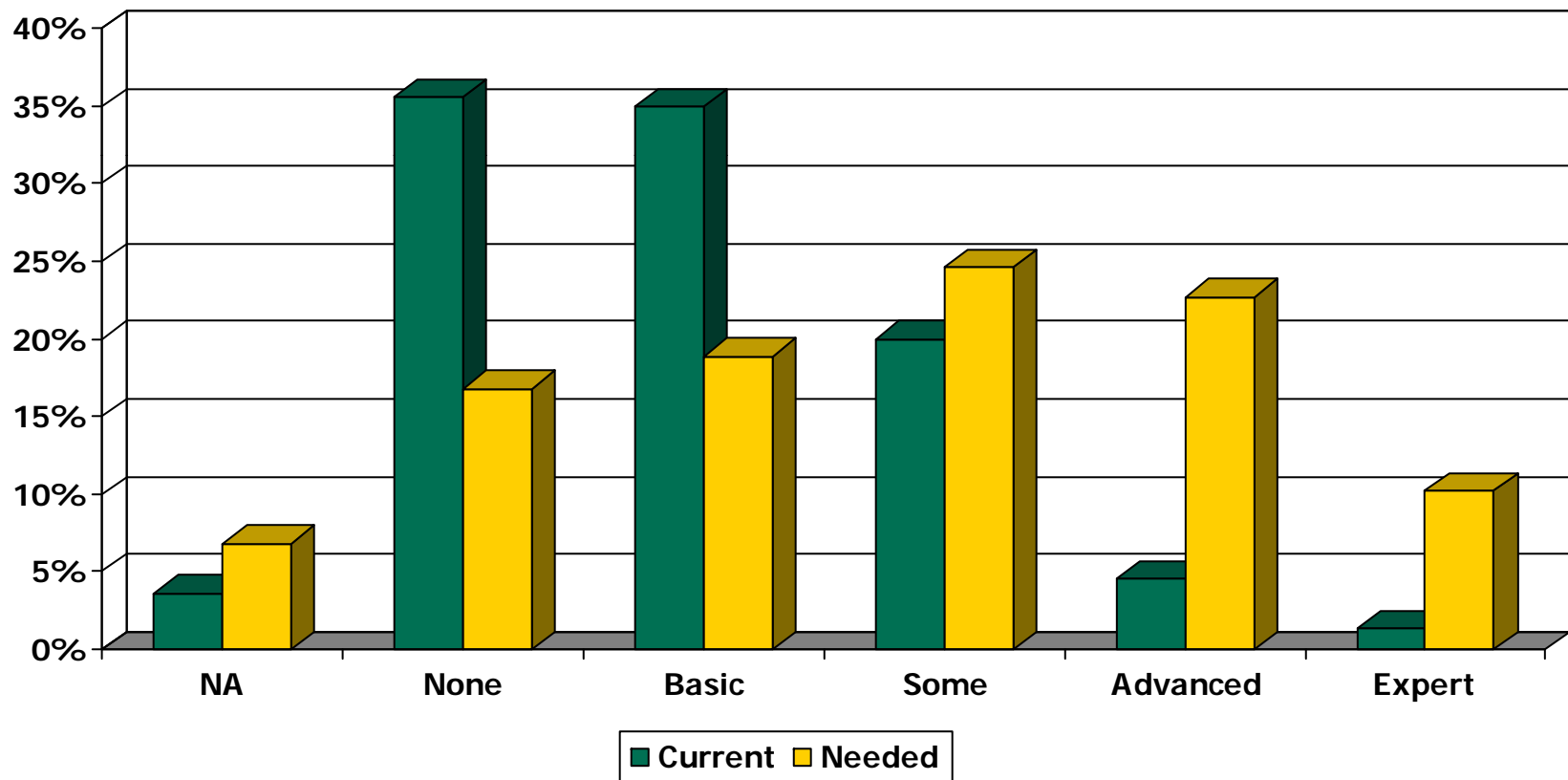
- A majority of members need to increase their knowledge of IFRS
  - 54% have a gap between their self-reported current knowledge and their self-reported needed knowledge
  - 77% specifically said that they needed to know more
- Most companies and firms are not yet preparing or ready to adopt/support IFRS
  - Only 14% of respondents from public companies are actively preparing or ready to adopt. 30% say their company has no plans to adopt.
  - Only 16% of respondents from public practice are actively preparing or ready to support.
- The top challenge that all respondents foresee is education of staff. More than 50% of respondents also see managing the transition and updating accounting policies as large challenges
- The most desired tools and resources were implementation kits & lists, and how-to guides. Public company respondents also are interested in industry specific briefs, technical topic briefs and training for financial staff
- In-person training is the favored mode of learning
  - Public company respondents also were interested in webinars and online self-study

# Members possess basic knowledge of IFRS but need to know more



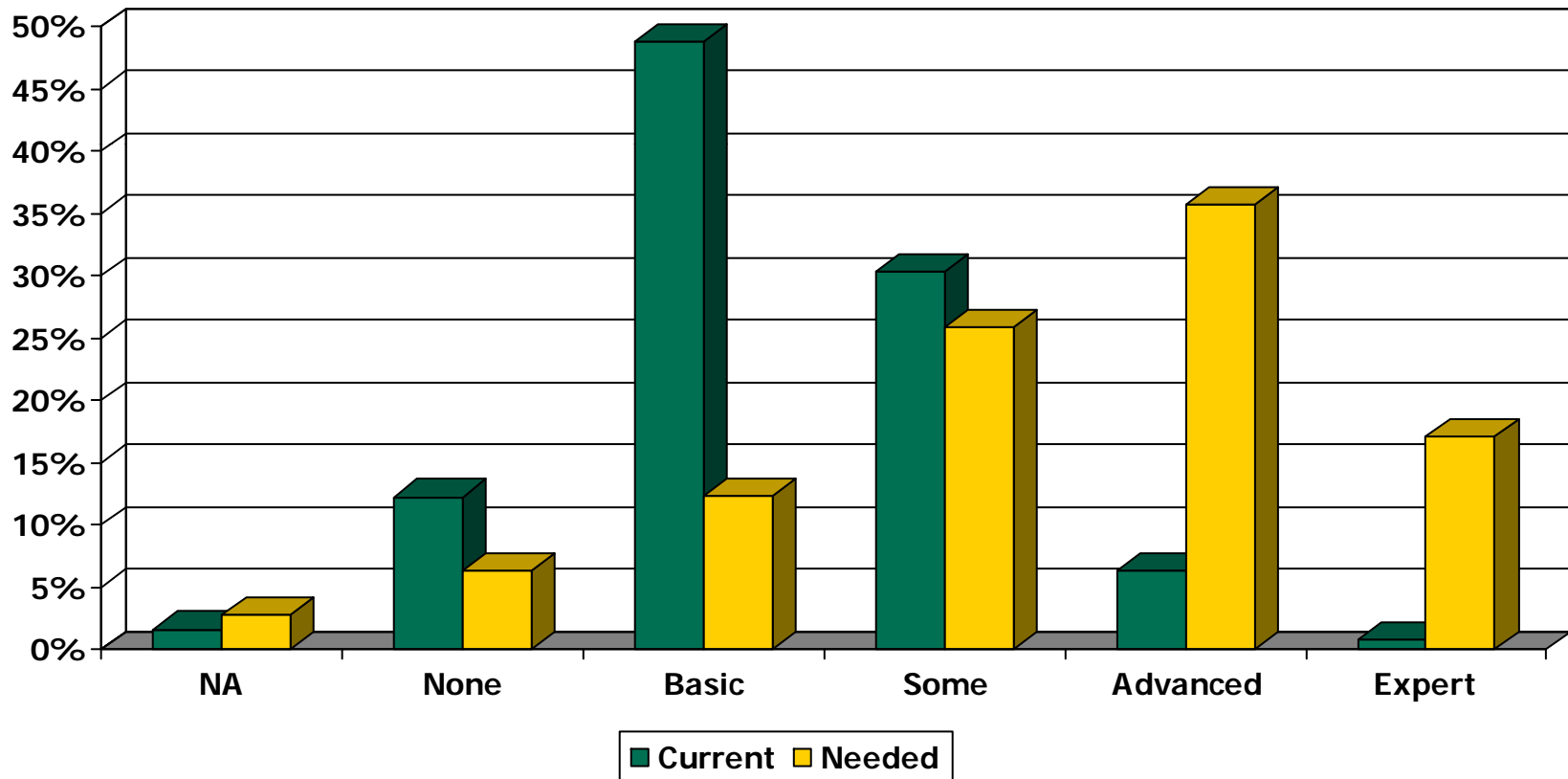
# Familiarity with IFRS

B&I Members



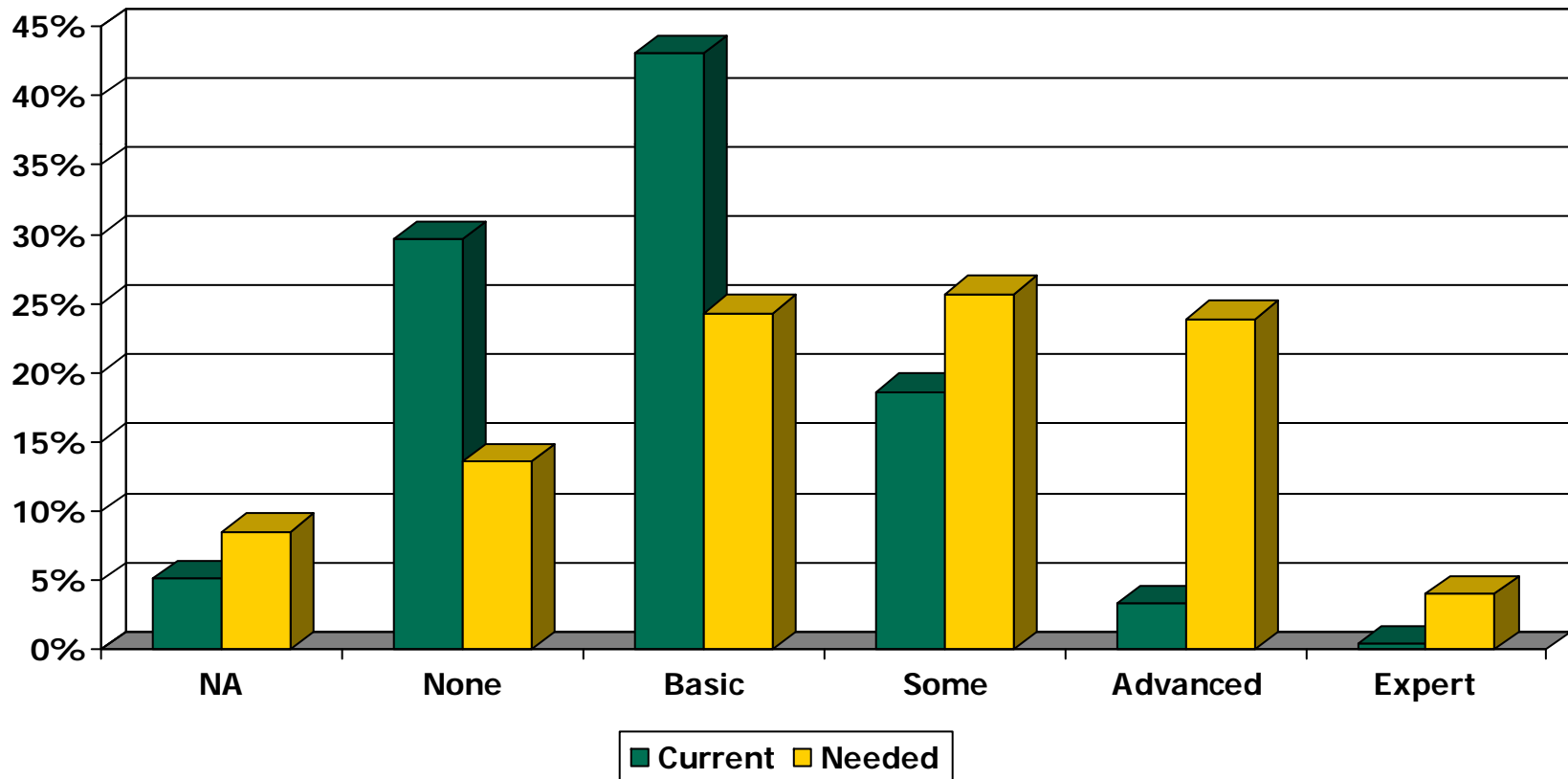
# Familiarity with IFRS

## Public Companies



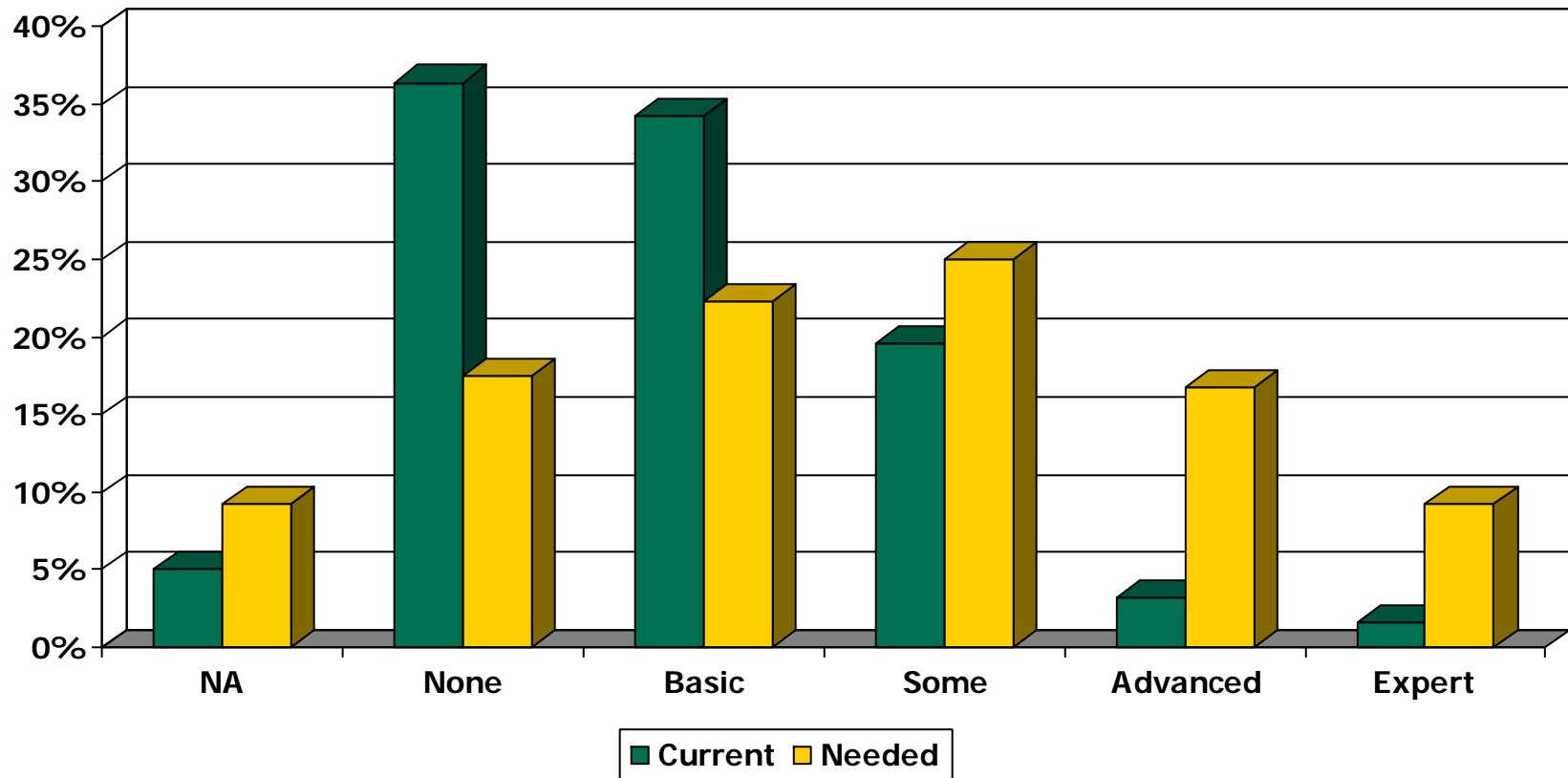
# Familiarity with IFRS

## Private Companies



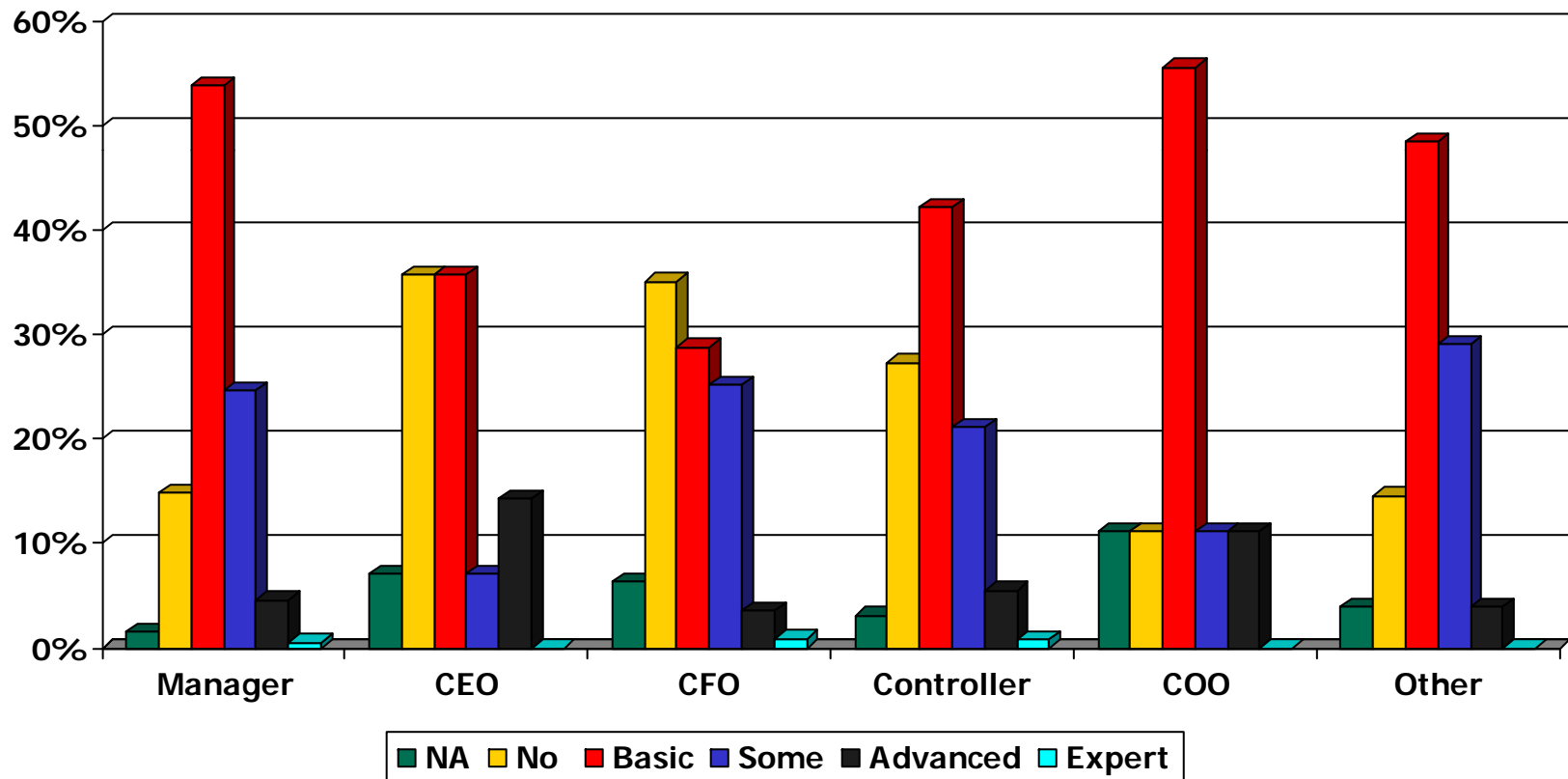
# Familiarity with IFRS

## Public Practice

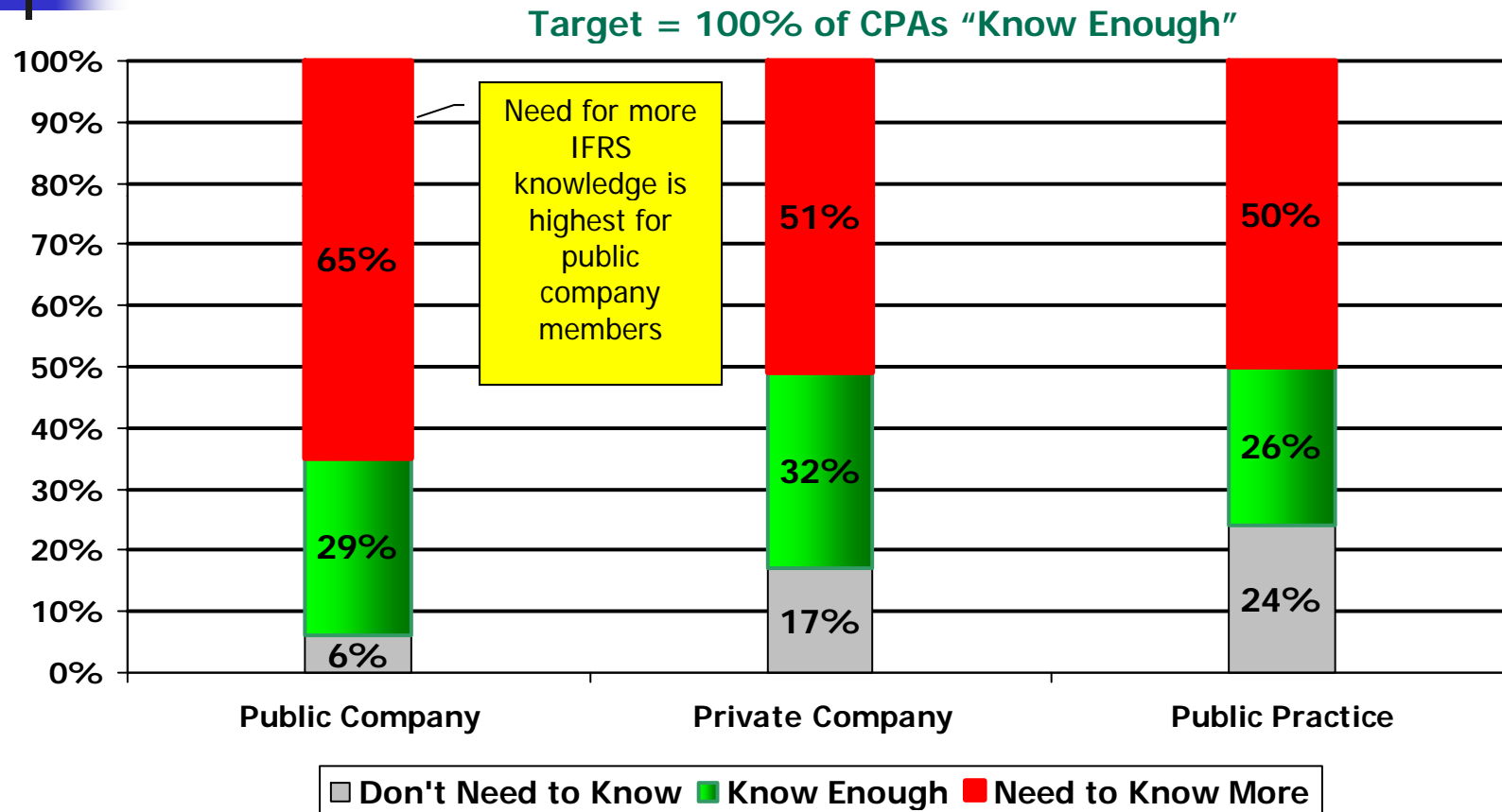


# Current Familiarity with IFRS

B&I by position



# The Knowledge Gap – Most CPAs Still Need to Know More



# IFRS Knowledge Grid

All Members

54% of respondents need to increase their knowledge of IFRS

## Familiarity Needed

Current Familiarity

	NA	None	Basic	Some	Advanced	Expert	Total
NA	4%	1%	0%	0%	0%	0%	4%
None	3%	11%	7%	6%	3%	1%	30%
Basic	2%	2%	11%	12%	9%	2%	39%
Some	0%	0%	2%	7%	8%	4%	21%
Advanced	0%	0%	0%	0%	2%	2%	4%
Expert	0%	0%	0%	0%	0%	1%	1%
Total	8%	14%	21%	25%	22%	9%	100%

# IFRS Knowledge Grid

Public Companies

65% of public company respondents need to increase their knowledge of IFRS

## Familiarity Needed

Current Familiarity

	NA	None	Basic	Some	Advanced	Expert	Total
NA	2%	0%	0%	0%	0%	0%	2%
None	1%	3%	1%	3%	3%	1%	12%
Basic	1%	2%	10%	13%	18%	4%	49%
Some	0%	1%	1%	9%	11%	9%	30%
Advanced	0%	0%	0%	1%	3%	2%	6%
Expert	0%	0%	0%	0%	0%	1%	1%
Total	4%	6%	12%	26%	35%	17%	100%

# IFRS Knowledge Grid

Private Companies

51% of private company respondents need to increase their knowledge of IFRS

## Familiarity Needed

	NA	None	Basic	Some	Advanced	Expert	Total
NA	4%	1%	0%	0%	0%	0%	5%
None	3%	9%	7%	7%	3%	1%	30%
Basic	2%	3%	13%	12%	11%	2%	43%
Some	0%	0%	5%	6%	6%	1%	19%
Advanced	0%	0%	0%	0%	3%	0%	3%
Expert	0%	0%	0%	0%	0%	0%	0%
Total	9%	14%	24%	26%	24%	4%	100%

Current Familiarity

# IFRS Knowledge Grid

Public Practice

50% of public practice respondents need to increase their knowledge of IFRS

Familiarity Needed

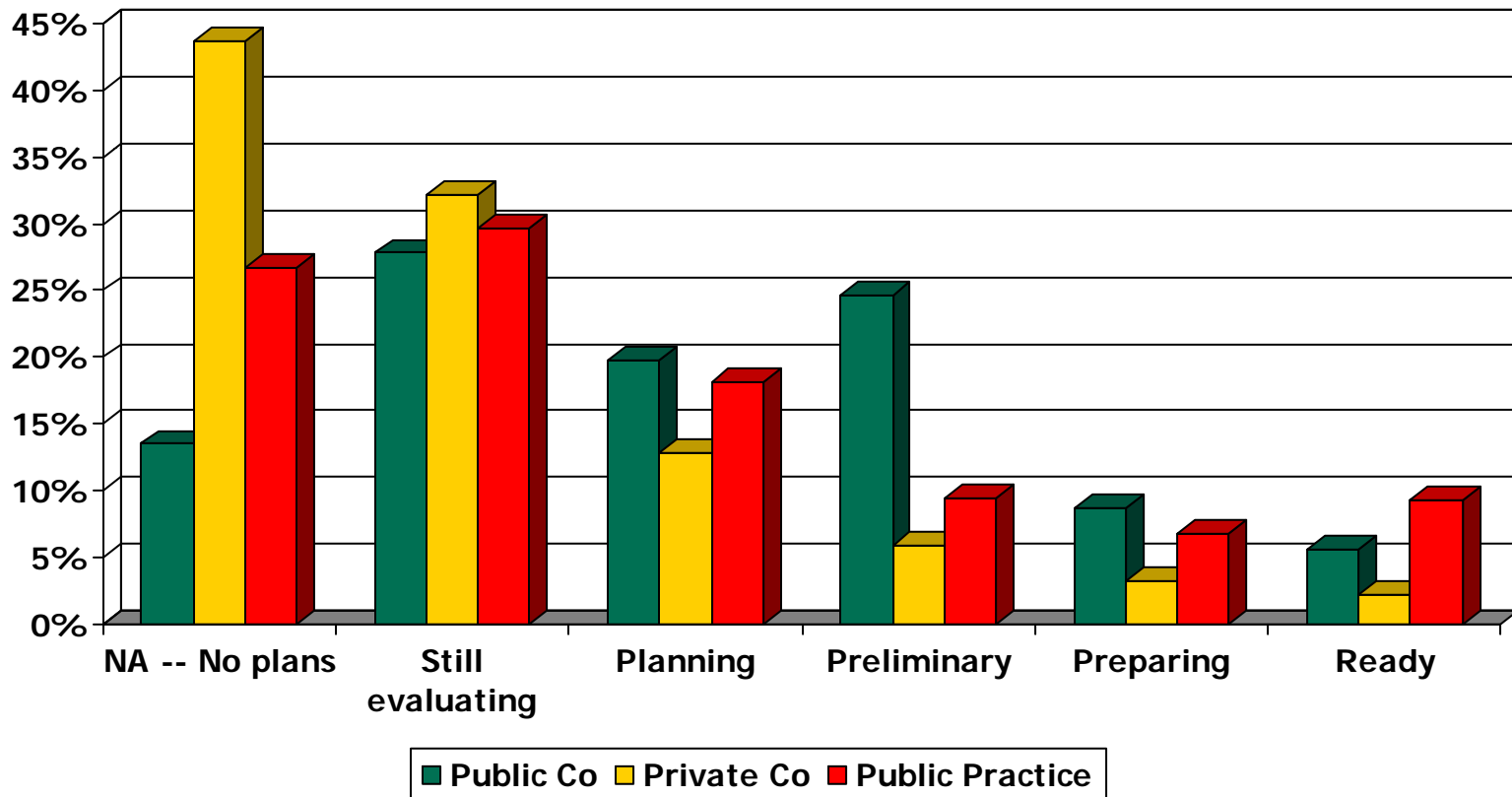
Current Familiarity

	NA	None	Basic	Some	Advanced	Expert	Total
NA	4%	1%	0%	0%	0%	0%	5%
None	4%	15%	9%	6%	2%	1%	36%
Basic	2%	2%	11%	12%	6%	2%	34%
Some	1%	0%	2%	6%	7%	4%	20%
Advanced	0%	0%	0%	0%	1%	2%	3%
Expert	0%	0%	0%	0%	0%	1%	2%
Total	10%	17%	22%	25%	17%	9%	100%

Please rate the extent to which your company (firm) is prepared for IFRS adoption

# Prepared to Adopt?

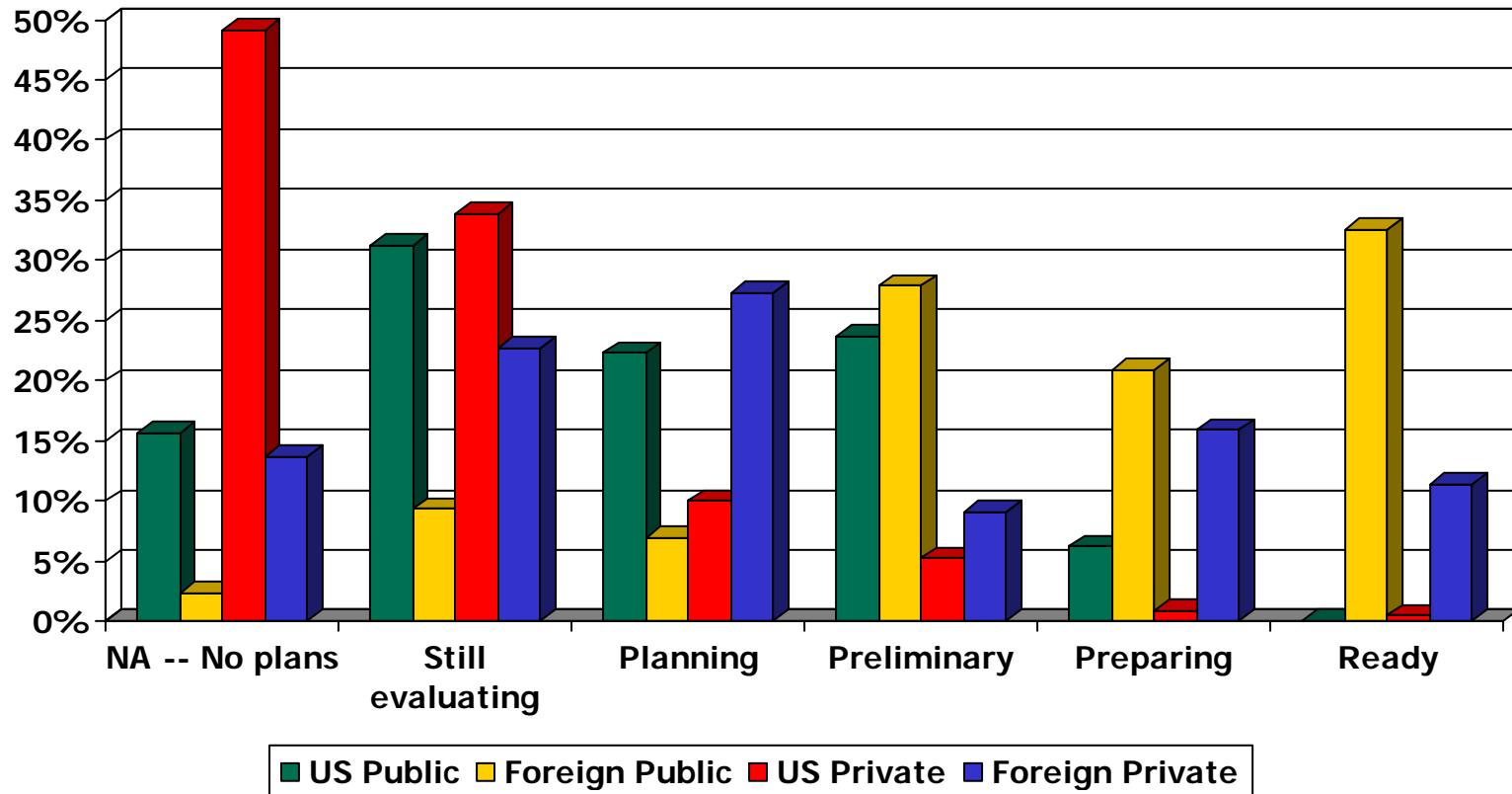
By type of organization



Please rate the extent to which your company (firm) is prepared for IFRS adoption

# Prepared to Adopt?

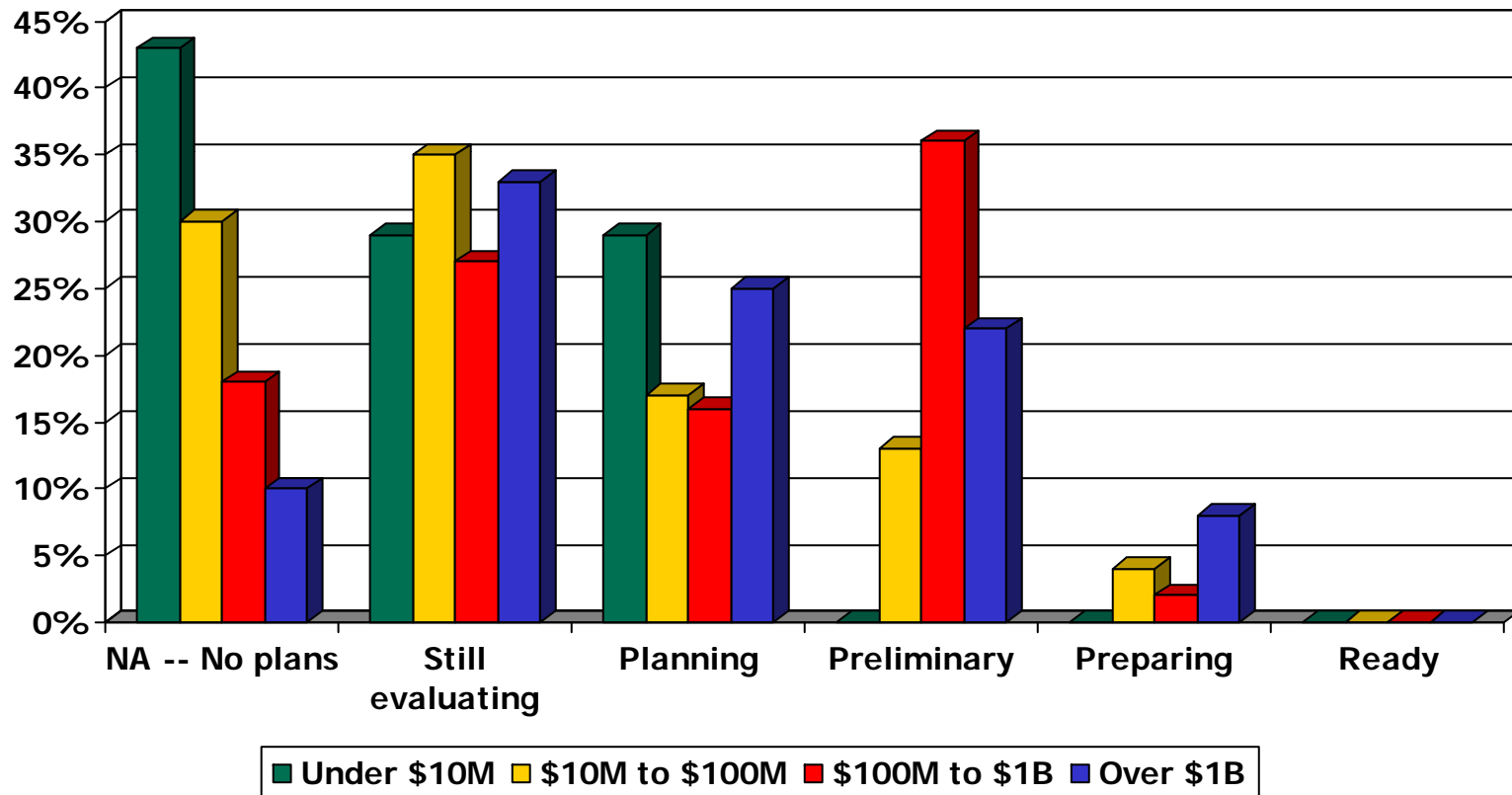
## US-owned vs Foreign-owned



Please rate the extent to which your company (firm) is prepared for IFRS adoption

# Prepared to Adopt?

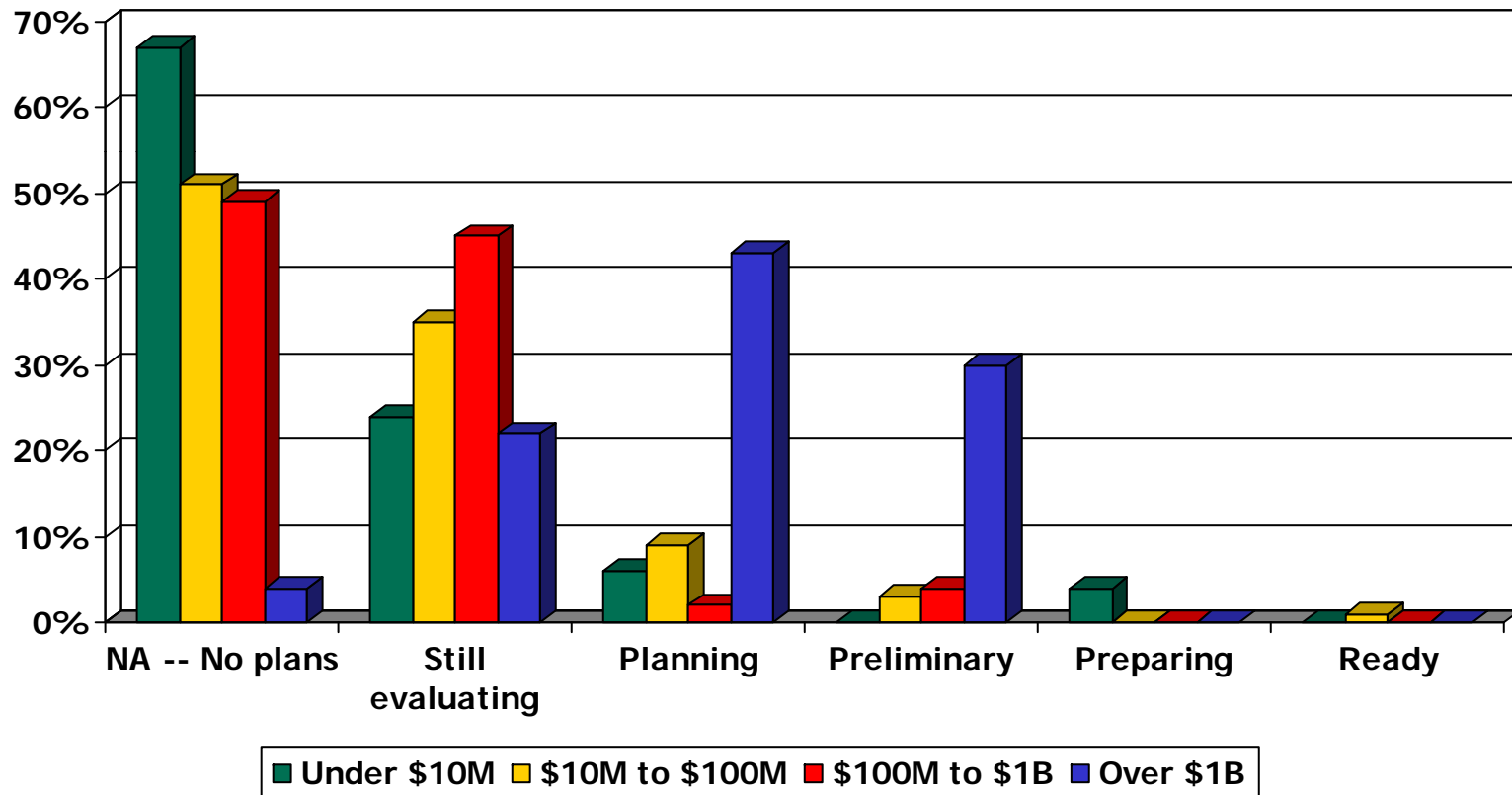
By size of US owned public company



Please rate the extent to which your company (firm) is prepared for IFRS adoption

# Prepared to Adopt?

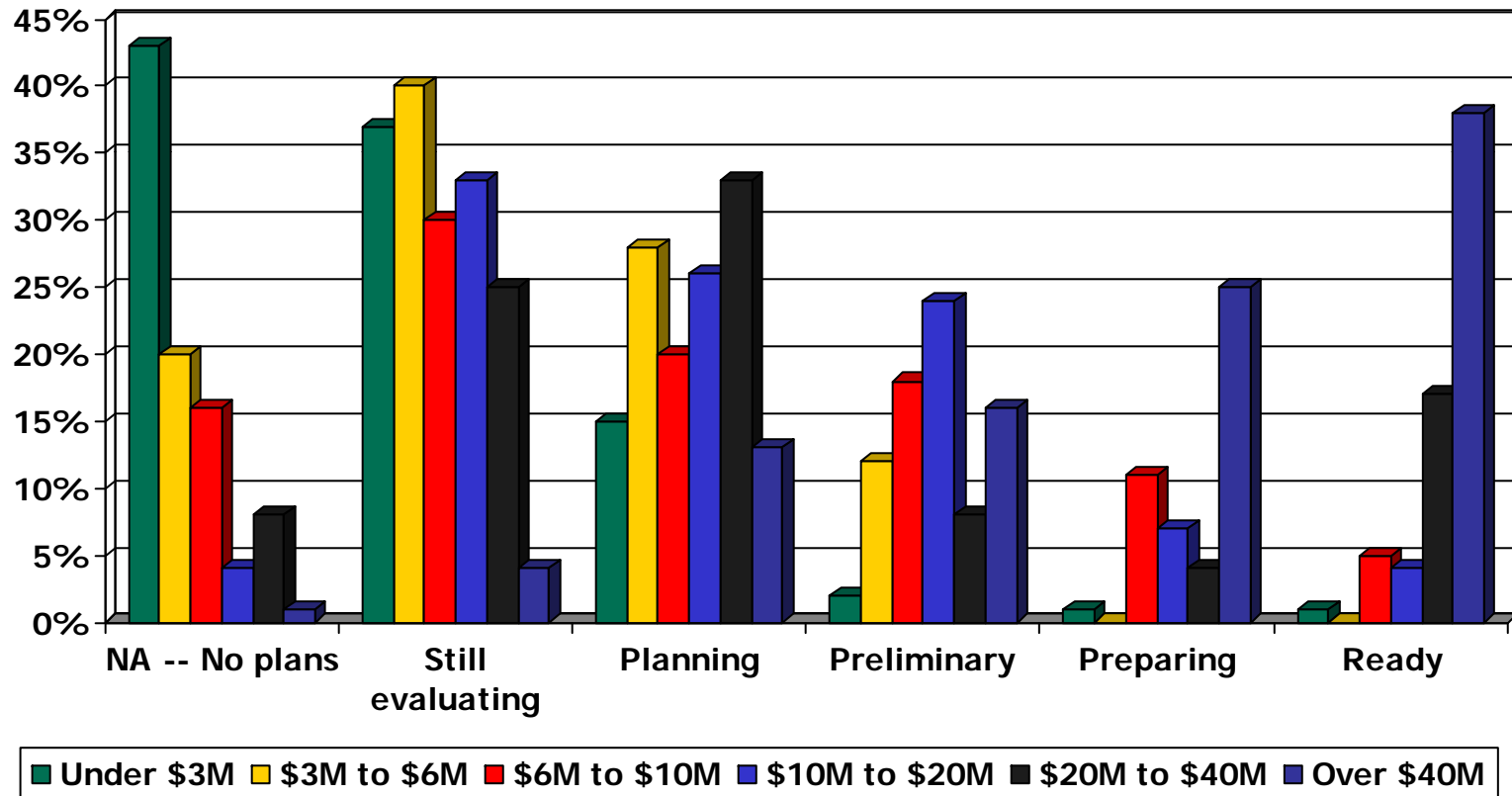
By size of US owned private company



Please rate the extent to which your company (firm) is prepared for IFRS adoption

# Prepared to Adopt?

By size of public practice firm



# IFRS Implementation

## Challenges

All Members

What are the largest challenges that implementing IFRS has presented/will present to your firm/company? (Select all that apply)

