

You're already a part of the profession. It's time to be part of the community.

NETWORKING GROUP BENEFITS

- ▶ Provide a platform for connecting with peers from around the country and sharing best practices
- ▶ Connect members to the many valuable PCPS tools and resources available to tackle the toughest practice management issues
- ▶ Update firm professionals on trends in the profession through nationally recognized speakers and roundtable discussions

THE MEETINGS

Networking group meetings typically are one-and-a-half days long and are held twice a year (spring and fall) at locations determined by each group. Agenda topics for individual meetings are developed by the groups themselves, while PCPS coordinates general meeting logistics, speakers and activities. All participants are responsible for their own travel and lodging expenses, along with the meeting registration fee — which is based on cost-sharing. Meetings account for continuing professional education.

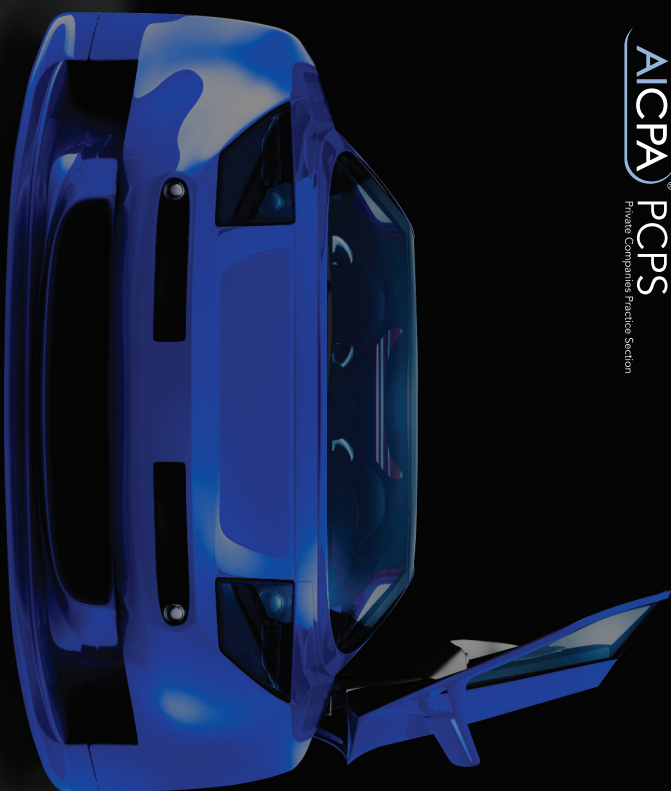
Meeting agendas tackle topics and issues common to many CPA firms. You'll learn how other firms like yours from around the country address questions such as: What are the best key performance indicators for firms my size? How can I hold my partners accountable? How can we keep up with the changing professional environment? What is the best way to connect with and motivate younger staff members? What are the most efficient IT solutions? How can we improve (or create) a workable partner track? How can we breathe new life into our mentoring programs? How do we attract, hire and retain good staff members?

NETWORKING GROUP FIRM SIZES AND MEMBERSHIP REQUIREMENTS

- ▶ Small Firm: sole practitioner to 10 CPAs in a firm
- ▶ Medium Firm: 11 to 20 CPAs in a firm
- ▶ Large Firm: 21 or more CPAs in a firm
- ▶ Firms must be members of PCPS to join a networking group. To find out if your firm is a PCPS member firm, please email pcps@aicpa.org.

PCPS MEMBERSHIP BENEFITS

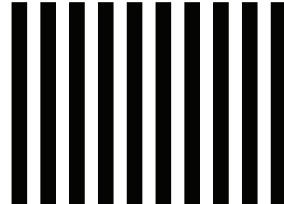
- ▶ Access to newsletters, such as the *Technical Issues Alert*, *PCPS News & Views*, *The Practicing CPA* and the *CPA Practice Advisor*
- ▶ Ready-to-use customizable practice management tools and resources in areas such as human capital, succession planning and practice growth
- ▶ Technical toolkits to help implement and communicate new and current standards to clients and staff
- ▶ Access to the results of the PCPS/TSCPA National MAP Survey, a leading professional benchmarking measure
- ▶ Discounts on selected practice management products, including a variety of publications, webcasts and conferences



AICPA® PCPS
Practicing Accountants Practice Section

A Special
Invitation to
PCPS
MEMBERS
Enhance Your Firm's
Performance —
Embrace the
Benefits of a
Networking Group

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American Institute of CPAs
Attn: PCPS
220 Leigh Farm Road
Durham NC 27707-9960



SIGN ME UP!

Don't pass up this incredible opportunity to be in touch with your professional community. PCPS has organized networking groups for small, medium and large firms and one for human resource professionals. Choose the one that's the best fit for you and come join our upcoming events.

To join, simply fill out and mail the attached form, or email the information to PCPS@aicpa.org. For more details on PCPS networking groups, feel free to visit our website at pcps.aicpa.org/Networking, or contact us at 800.CPA.FIRM or PCPS@aicpa.org.

I'd like to join a:

Small Firm Networking Group

Medium Firm Networking Group

Large Firm Networking Group

Human Resource Networking Group

CONTACT NAME - HR

CONTACT NAME - PARTNER

FIRM NAME

BUSINESS ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL ADDRESS

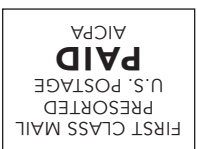
NUMBER OF CPAs

15135-378

PCPS Networking Group

Tackle the Tough Issues With a

American Institute of CPAs
220 Leigh Farm Road
Durham, NC 27707-8110



A Special Invitation to PCPS MEMBERS

Enhance Your Firm's Performance — Embrace the Benefits of a Networking Group