

# MAP Medium Firm Networking Group Meeting

May 12 - 13, 2011 – Nashville, TN

## AGENDA

### Networking Reception

Location: **Conservatory Bar**

Wednesday, May 11, 2011 6:00 – 7:30 PM

Sponsored by Ernst & Morris "The Leader in Cost Segregation & Energy"



<b>Day One – Thursday, May 12, 2011</b>		Meeting Room: <b>Hermitage D</b>
8:00 – 8:30 AM	<b>Breakfast</b>	Room: <b>Hermitage D</b>
8:30 – 11:00 AM	<b>Improve Profitability Now and in the Future</b>	<b>Steve Erickson</b> - National Consultant to CPA Firms
10:00 – 10:15	<b>Break</b>	<b>Hermitage D</b>
11:00 AM– 12:00 PM	<b>Improve Profitability Now and in the Future (Continued)</b>	<b>Steve Erickson</b> - National Consultant to CPA Firms
12:00 – 1:00 PM	<b>Lunch</b>	Location: <b>Belmont A</b>
1:00 – 2:30 PM	<b>Round Table Discussion:</b> <ul style="list-style-type: none"> <li>Follow up from presentation</li> </ul>	<b>Steve Erickson</b> , Facilitator
2:30 - 2:45 PM	<b>Break</b>	<b>Hermitage D</b>
2:45 – 3:45 PM	<b>Round Table Discussion:</b> <ul style="list-style-type: none"> <li>Feature Firm Presentation</li> </ul>	<b>Tim Moy</b> - Moy, Borchert, Erbs & Associates
3:45 – 4:00 PM	<b>Break</b>	<b>Hermitage D</b>
4:00 – 5:00 PM	<b>Round Table Discussion:</b> <ul style="list-style-type: none"> <li>Set up IT Group</li> <li>Social Media</li> </ul>	<b>Roy Keeley</b> - Xcentric
5:00 PM	<b>Day One Adjourns</b>	
6:30 PM	<b>Group Dinner:</b> <b>Valentino's Ristorante</b> 1907 West End Avenue Nashville, TN 37203 Phone: (615) 327-0148	Meet in hotel lobby at 6:00 PM
<b>Day Two – Friday, May 13, 2011</b>		Room: <b>Hermitage D</b>
8:00 – 8:30 AM	<b>Breakfast</b>	Room: <b>Hermitage D</b>
8:30 – 9:30 AM	<b>XCM Presentation – Work Flow Solutions</b>	<b>Mark Albrecht</b> - XCM Solutions
9:30 – 10:15	<b>Round Table Discussions:</b> <ul style="list-style-type: none"> <li>5 Min Roundtable</li> </ul>	<b>Sue McCormick</b>
10:15 – 10:30 AM	<b>Break</b>	<b>Hermitage D</b>
10:30 – 11:30	<b>Round Table Discussions:</b> <ul style="list-style-type: none"> <li>5 Min Roundtable (Continued)</li> </ul>	<b>Sue McCormick</b>
11:30 – 12:00	<b>Meeting Wrap UP:</b> <ul style="list-style-type: none"> <li>Evaluations/CPE Forms/Next Meeting agenda/location</li> </ul>	<b>Sue McCormick</b>