

## 2012 TOP TECHNOLOGY INITIATIVES PUBLIC ACCOUNTING PERSPECTIVE

Certified Public Accountants are increasingly being asked to solve information technology problems for current clients and prospective clients. The results of this survey will provide valuable feedback regarding the technology concerns that are of greatest importance over the next 12 - 18 months as you work in the public practice.

### 2012 - Top 10 Technology Priorities - PA:

1	Securing IT Environment (52.6%)*
2	Managing and Retaining Data (57.1%)
3	Ensuring Privacy (58.4%)
4	Managing Risk & Compliance (59.8%)
5	Leveraging Emerging Technologies (32.6%)
6	Preventing & Responding to Fraud (54.7%)
7	Governing & Managing our IT Investment/Spend (51.7%)
8	Managing System Implementations (46.4%)
9	Enabling Decision Support and Managing Performance (42.8%)
10	Understanding IT Impacts of Legislation, Regulations, and Standards (33.9%)

*\*The figure in parentheses is percentage of respondents who felt either confident or highly confident their client or organization is handling the task appropriately.*

### Technology Initiatives Considered To Be Most Impactful - PA:

1	Remote access
2	Information security
3	Control and use of mobile devices
4	Privacy policies and compliance
5	Data Retention policies and structure
6	Staff and management training
7	Tax workpaper automation
8	Business process improvement w/ technology
9	Portals (vendor and client/customer)
10	Technology cost controls

Note: Comprehensive results of the survey will be available on April 4, 2012, during the 2012 Top Technology Initiative video webcast and accessible for IT Section members after the webcast.