

2012 TOP TECHNOLOGY INITIATIVES BUSINESS & INDUSTRY PERSPECTIVE

Certified Public Accountants are increasingly being asked to solve information technology problems for the organizations that they serve. The results of this survey will provide valuable feedback regarding the technology concerns that are of greatest importance over the next 12 - 18 months as you work in business & industry.

2012 - Top 10 Technology Priorities – B&I:

1	Securing IT Environment (70.9%)*
2	Managing Risk & Compliance (75.3%)
3	Managing and Retaining Data (65.7%)
4	Managing System Implementations (59.9%)
5	Enabling Decision Support and Managing Performance (52.2%)
6	Leveraging Emerging Technologies (37.0%)
7	Governing & Managing our IT Investment/Spend (62.9%)
8	Managing Vendors & Service Providers (60.2%)
9	Ensuring Privacy (67.1%)
10	Preventing & Responding to Fraud (68.1%)

**The figure in parentheses is percentage of respondents who felt either confident or highly confident their client or organization is handling the task appropriately.*

Technology Initiatives Considered To Be Most Impactful – B&I:

1	Information security
2	Business process improvement w/ technology
3	Control and use of mobile devices
4	Remote access
5	Staff and management training
6	Data Retention policies and structure
7	Project management for deployment of new technologies
8	Privacy policies and compliance
9	Spreadsheet management
10	Overall data proliferation and control

Note: Comprehensive results of the survey will be available on April 4, 2012, during the 2012 Top Technology Initiative video webcast and accessible for IT Section members after the webcast.