2016 Annual Review

2016 has been a landmark year for the IMTA Division and our members. The IMTA team, IMTA Executive Committee, CITP Credential Committee, CITP Champions, taskforces and many volunteers, have worked hard to meet your needs and address emerging business and technology issues by adding exclusive member benefits and resources.

We were thrilled to launch a premium member benefit by expanding your access to relevant technical resources through the O'Reilly Safari online library ($400 value) with over 40,000 titles, providing access to problem-solving resources that help you better serve your clients or organizations' information assurance needs.

We achieved several membership milestones:

- a record 83 exam registrants sat for the Summer 2016 CITP exam
- a record 72 exam registrants sat for the Fall 2016 CITP exam
- a record 402 new IMTA section members have joined since August 1st, 2016

We will continue to deliver an exceptional member experience in 2017 including resources on cybersecurity, technology governance and risk, and data analytics. If you would like to participate as a volunteer supporting these topics, please send an email to imtainfo@aicpa.org.

Here's a summary of the various milestones, member benefits, and resources you receive as an IMTA member or CITP credential holder achieved this year.

Milestones, Member Benefits and Resources

- O'Reilly Safari
    - IMTA Section member (including CITP credential holders) have expanded access to over 40,000 titles in O'Reilly Safari, a comprehensive technical learning library of e-books, audiobooks, videos and tutorials. You have access to top resources in information management and technology assurance, security and privacy, IT risk and assurance, data analytics and more, via Safari's all-new platform.
    - You can access relevant information anywhere, anytime with Safari Queue. Safari Queue is a companion app to your Safari account. Sign in from your mobile device and download all the e-books, videos, audiobooks, courses, and conference sessions that you've added to your queue.
- IMTA Standing Ovation Recognition Program
    - The 2016 AICPA's Standing Ovation Program recognized 19 young CPAs who exhibited exemplary professional achievement in information management and technology assurance. Recipients were announced at the 2016 PSTECH Conference, in a press release and in various IMTA communications.
- IMTA Young CPA Scholarship
    - The IMTA Section awarded a young CPA from Massachusetts the scholarship, covering the registration fee and travel expenses for her to attend the 2016 AICPA Practitioners Symposium and Tech+ Conference. The program offered the recipient the opportunity to gain in-depth expertise from knowledgably thought leaders in the information management and technology assurance space.

- Nominees must be a licensed CPA, be a member in good standing with the AICPA, have novice-level experience of less than five years in an IMTA-related field, such as security and privacy, data analytics, service organization control engagement or IT risk and assurance.

- New CITP Body of Knowledge
  - The new CITP Body of Knowledge was finalized in October 2016. It is comprised of 2 modules with 3 major content areas included under each:

    MODULE 1
    A. Information Management
    B. Information Governance
    C. Accounting Operations Technology Services

    MODULE 2
    A. Information Technology Risk & Advisory Services
    B. Engagement Compliance
    C. IT Controls & Assessment
  - The June 2017 CITP exam session window will mark the initial use of this new CITP body of knowledge as the foundation for content coverage.

Committees and Taskforces

- Executive Committee
  The IMTA Executive Committee continued its efforts to carry out its mission through the following efforts:
  - Regular contributions to the Journal of Accountancy and CPA Insider, as well as multiple blogs featured in AICPA insights.
  - Multiple speaking contributions at conferences such as Tech+, and NAAATs
  - Regular speaking engagements at state societies
  - Support of the Safari member benefit initiative, including editorial review of the ten custom curated tutorials
  - Support education accounting research by sponsoring and serving as technical reviewers from a practitioner's perspective and participating in research panel reviews at the Journal of Information Systems Conference(JISC)
  - Supporting the SOC and Cybersecurity task force initiatives

- CITP Credential Committee
  The CITP Credential Committee continued its efforts to carry out its mission through the work of the following task forces:
  - CITP Champions Task Force
    - 22 new Champions added
    - Expanded into 9 new states, including: Arizona, Indiana, Kansas, Minnesota, Washington, Massachusetts, Louisiana, Texas, Michigan
    - Review of (a) Sales & Certification Promotion and (b) Social Media Marketing content series

- Champions are continuously securing opportunities to communicate the value of a CITP through speaking engagements and exhibiting at state technology conferences.
    - CITP Exam Task Force
        - SME technical review of Summer & Fall 2016 CITP exam forms, for purposes of ensuring relevancy and appropriateness of exam questions
        - SME review and evaluation of the existing CITP exam questions for alignment with revised CSO
        - Mapping of existing CITP exam questions to the revised CITP CSO
        - SME technical review of newly developed CITP Exam practice questions, for inclusion in the new CITP exam review course to be released in April 2017.
    - CITP Mentor Program Task Force
        - New task force formed in Nov 2016, to oversee the development of a CITP Mentor Program
        - Co-chaired by Larry Boyd & Virginia Collins from the CITP CC
        - Mentor program will serve to help new and potential CITPs grow professionally by developing relationships with seasoned CITPs, willing to give their time back to the profession
        - Program launch targeted for June 2017

- IMTA Task Forces
    - Service Organization Controls (SOC) Task Force
        - 3 podcasts
        - 2016 SOC School materials update
        - 1 new member vetted
        - task force charter revised and updated
        - 2 peer review oversights
        - CITP book of knowledge edit
    - Cybersecurity Task Force
        - 1 NIST cybersecurity framework comment letter
        - 1 white paper
        - 9 blog posts
        - 3 webcast
        - 1 podcast
        - 3 new members vetted
        - task force charter updated
        - reviewed and commented on the AICPA cybersecurity body of knowledge

News and Communications

- IMTA News – 27 issues
- Journal of Accountancy Online
    - "5 steps CPAs can take to fight hackers"
    - "Bolster your data defenses"
    - "Selecting the right cloud vendor"
    - "Technology risk: It's more than cybersecurity"
    - "6 Steps to shore up your technology defenses"
- CPA Insider
    - "How clients can protect their tax data from hackers"

- CGMA Magazine Online
  - "Weak passwords only part of the cyber-security problem"
- The Practicing CPA
  - "Leadership buy-in and employee awareness are critical to cybersecurity"
  - "Cybersecurity is your professional responsibility"
  - "Simple steps to be cyber secure"
  - "Protect your reputation through cybersecurity due diligence"
- AICPA Insights blogs
  - "4 cybersecurity pitfalls to avoid"
  - "5 cybersecurity precautions for small CPA firms"
  - "Are you cyber ready"

Webcasts

- Cybersecurity: A governance and audit committee perspective
- Computer Assisted Auditing Tools (CAATs) for all
- Leveraging excel formulas to make auditing easier
- Selecting the right cloud vendor
- Are you equipped for the future of the accounting profession?

Podcasts

- Accounting Today – Planning for Your Future
- Agile vs. Waterfall
- CAATs
- Cloud Integration
- Computer Assisted Auditing Techniques (CAATs)
- Cybersecurity Social Engineering
- Emerging Technologies for CPAs
- Information Technology and the Audit Committee
- Mobile Security
- Self-Service B&I
- Small Business Technology
- SOC Reporting
- SOC 2®
- SOC 2® Privacy Principles
- So You're Considering an IT Career Path
- Social Media: What's Working and What's Not
- Trust Services Principles

- What CFO Needs to Know about Information Technology
- CPAs and the Audit Committee

Marketing and Media

- Media Impression – responded to nearly 10 media inquiries for expert response
- Renewals – emails, letters, phone calls
- IMTA and CITP value prop created
- Puzzle campaign

Conferences and Live Education

- IMTA Supported Conferences/Schools
  - AICPA SOC School
  - IT Audit School (Advanced)
  - Tech+ Planning Committee
  - Digital CPA Planning Committee
  - Healthcare Planning Committee
  - NAAATS Planning Committee
  - EDGE Planning Committee

Advocacy

- NIST Cybersecurity Framework Update Comment Letter

Member Discounts

- Receive four complimentary CPE-accredited pre-selected IMTA-sponsored webcasts annually (up to eight hours)
- IDEA – 10%
- InformationActive – 25%
- ARMA bundle discounts up to 50%
- ITA conferences member price of $950
- Discounts off AICPA Member Price
  - Specific AICPA webcasts
  - Tech+
  - NAAATS
  - Controllers
  - Digital CPA
  - IT Audit Schools (Basic and Advanced)
  - SOC School
  - Various publications

If you have feedback on the resources or benefits you value most and/or additions and improvements you'd like us to consider, please email us at imtainfo@aicpa.org.

It is our pleasure to partner with you as IMTA section members and CITP credential holders as you support your clients and organizations.

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