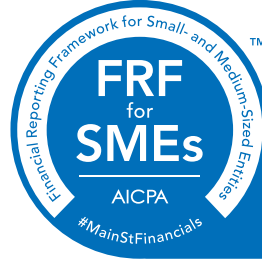


Logo



Colors & Font



Logo Fonts

Name: Avenir 85 Heavy
Tagline: Avenir 65 Medium

PMS	C	M	Y	K	R	G	B	HEX
AICPA blue	100	52	0	0	0	111	186	006FBA
Black	0	0	0	100	0	0	0	000000

FRF for SMEs Logo Formats

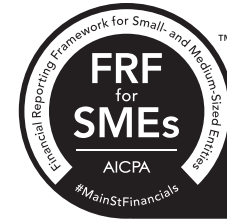
A: 1-Color Version (PMS)



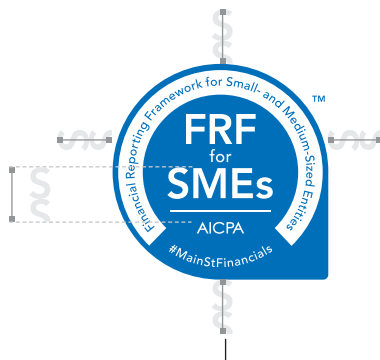
B: 4-Color Version (CMYK)



C: Black Version



Clear Space



Clear space must always equal 1.75 times the height of an upper-case "S."

Minimum Size



Minimum height is 1.15" or 83 points.